



# 64th ASH<sup>®</sup> Annual Meeting and Exposition

December 10 – 13, 2022 • New Orleans, Louisiana



## VIRTUAL EXHIBITS

A variety of virtual exhibit opportunities are available for the 2022 ASH Annual Meeting. Virtual exhibitors will take advantage of the extended duration of the meeting, complimentary registrations, interacting with attendees through video calls and live text chat, discounted directory listings, and the opportunity to host corporate presentations. In addition, exhibitors participating in the virtual meeting will earn priority points to increase their ranking for booth space selection for the 65th ASH Annual Meeting and Exposition in 2023. Act quickly, as virtual packages are limited to 50 companies.

		PLATINUM	GOLD	SILVER
BENEFIT		6	32	<b>SOLD</b>
Maximum Exhibitors		6	32	<b>SOLD</b>
<b>Priority Points</b>	Priority Points	2 points per \$2,500	1 point per \$2,500	1 point per \$2,500
	Support Opportunity Priority Points	1 point per \$2,500	1 point per \$2,500	1 point per \$2,500
<b>VIP</b>	VIP Concierge Service for all Virtual Meeting Needs	●		
<b>Networking &amp; Attendee Engagement</b>	Schedule Video Call Meetings	●	●	●
	Live Text One-on-One Chat Capabilities	●	●	●
<b>Visibility</b>	Button with Logo on Virtual Exhibits Landing Page	Large	Medium	Small
	Duration of Profile Posted in Virtual Meeting	Through March 1	Through February 1	Through January 1
<b>Registrations</b>	Registrations for Virtual Meeting	75	30	15
	Exhibit Only Personnel Eligible for Networking Platform (no access to sessions)	Unlimited	12	8
<b>Mailing List</b>	Post-Meeting Virtual Registrant Mailing List	●	●	
	Post-Meeting Virtual Registrant Mailing List with Profile Data Filters	3 Filters	2 Filters	
<b>Post-Meeting Content</b>	Opportunity to Post 10-15 Minute Podcast	One Complimentary Posting	50% Discount on One Posting	
	Opportunity to Post White Paper	One Complimentary Posting	50% Discount on One Posting	
<b>Directory Listings</b>	Clinical Trials Directory Listing	50% Discount	30% Discount	
	Pharmaceutical and Device Pipeline Directory Listing	50% Discount	30% Discount	
<b>Company Profile</b>	Company Name	●	●	●
	Company Country	●	●	●
	Company URL	●	●	●
	Company Description Characters	1,000	750	500
	Product Categories	10	5	3
	Social Media Links	●	●	●
	Banner at Top of Profile	●	●	●
	Logo in Profile	●	●	●
	Documents/PDFs/URLs	10	5	3
	Photos/Images	5	3	2
Videos (five-minute maximum per video)	3	1		

Virtual package benefits and pricing are subject to change.

Contact 800-564-4220 / 703-631-6200 or [ashexhibits@spargoinc.com](mailto:ashexhibits@spargoinc.com).