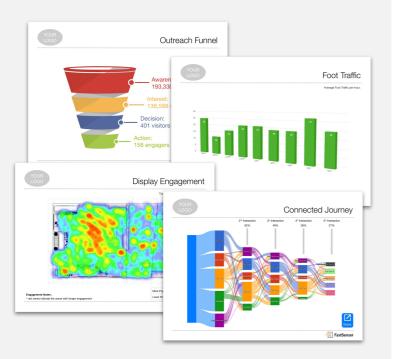


# Measure your Visitor Traffic

and view your event like never before

### **Reveal your full impact**

FastSensor helps exhibitors increase ROI for booths by analyzing and delivering insights on visitor journey, impressions and conversions.





#### ㎡ Unlock the power of data

Use our Al-powered insights to optimize engagement and conversions. No more guesswork; just strategic decisions that make your event participation truly impactful.

- Journey
- ) Heatmap
- Conversion funnel
- Brand impression
- Time-in-view
- Foot traffic
- Dwell time

## **Questions we answer**

- How many visitors came to your booth?
- How visible was your booth?
- How engaging was your display?
- How many people entered your space?
- Where did your visitors go?
- What was the average dwell time?
- Which area attracted the most visitors?
- What was the busiest time?

## **Al-powered analytics**

FastSensor elevates your exhibition experience by empowering you with actionable insights into foot traffic at your booth. Our cutting-edge technology tracks visitor engagement, journey, and dwell time, enabling you to understand audience behavior like never before. And our easy-to-use dashboard helps you to fine-tune your strategies, optimize booth layout, and maximize conversions.

FastSensor's foot traffic tracking service is your secret weapon to transform casual browsers into engaged customers, revolutionizing how you exhibit.

#### Supercharge your success at the 65th ASH Annual Meeting and Exposition with booth analytics!

www.fastsensor.com/ash

#### Dashboard & Reports

