



65th ASH® Annual Meeting and Exposition

December 9-12, 2023 • San Diego, CA



ASH is excited to offer exhibitors the opportunity to participate in the ASH Pipeline and Clinical Trials Directories. Since debuting in 2020, the ASH Directories have had over 17,000 views. Be a part of these valuable resources and share the details on your most promising drugs and medical devices in development.

Directory listings may only be secured by exhibitors of the 65th ASH Annual Meeting and Exposition.

Clinical Trials Directory

\$7,500 per listing — *Non-Exclusive*

The Clinical Trials Directory will be searchable by hematologic disease pathway, phase, location, company name, and keyword. Listings will include compound or medical device name, study title, NCT number with link to *clinicaltrials.gov*, study type, trial locations, and contact information. Listings will be linked to the URL of your choice. The Clinical Trials Directory will be accessible November 1, 2023 through October 31, 2024. Listings may be updated at any time throughout this period.

The screenshot shows the Clinical Trials Directory website interface. At the top, there is a navigation bar with the ASH logo and the title 'Clinical Trials Directory'. Below this is a 'Filter By Category' section with buttons for various hematologic conditions: Anemias, Bleeding and Clotting, Bone Marrow Failure, Genetic Disorders, Hemoglobinopathies, Immune Disorders, Infectious Diseases, Lymphoid Malignancies, and Myeloid Malignancies. A search bar is located below the filters. The main content area displays two study listings in a table format. Each listing includes columns for Compound (Drug)/Device Name, Disease Pathway, Study Title, Phase, NCT Number, Study Type, Trial Locations, and Company Name. Below each listing are two buttons: 'Meet With Our Representative' and 'Email Our Representative'. Callouts point to various features: 'Search by disease pathway' points to the filter buttons; 'Search by phase, location, company name, or keyword' points to the search bar; 'Link to your virtual exhibit or the URL of your choice' points to the 'Meet With Our Representative' button; 'Displays study description and criteria' points to the study title; 'Link to listing on clinicaltrials.gov' points to the NCT number; and 'Link to schedule meeting' points to the 'Email Our Representative' button.

Compound (Drug)/ Device Name	Disease Pathway	Study Title	Phase	NCT Number	Study Type	Trial Locations	Company Name
Drug A	Lymphoid Malignancies	Study Title A	Phase 3	Number A	Observational	China, Germany, United Kingdom	ABC Company
Drug B	Lymphoid Malignancies	Study Title B	Phase 2	Number B	Interventional	United States, Canada	XYZ Company

Search by disease pathway

Search by phase, location, company name, or keyword

Link to your virtual exhibit or the URL of your choice

Renderings are for sample purposes.

Secure your listing! Contact 800-564-4220 / 703-631-6200 or ashexhibits@spargoinc.com.

PARTICIPANTS WILL EARN ONE PRIORITY POINT PER \$2,500 SPEND IN THE CLINICAL TRIALS DIRECTORY.

The deadline to earn priority points is October 2, 2023.