



65th ASH® Annual Meeting and Exposition

December 9-12, 2023 • San Diego, CA



Corporate Poster Walks

ASH is excited to offer exhibitors the opportunity to feature a curated group of poster presentations, selected by the hosting company, of research funded by your organization.

These non-CME poster sessions will showcase a maximum of six highlighted annual meeting posters on the virtual meeting platform, presented as follows:

- Introductory remarks made by your company representative (moderator).
- Five-minute poster presentations, pre-recorded for the virtual annual meeting, played consecutively up to 30 minutes.
- A pre-recorded panel discussion with poster presenters (invitations to be extended to the lead poster presenter by hosting company) and up to two company representatives where the moderator can interact and answer questions directly from attendees in the chat box adjacent to the presentation window (20-25 minutes). An upgrade to a live panel discussion is available. Poster presenters will not be mandated to participate by ASH.

Sessions will be scheduled as a one-hour session on Wednesday, December 13 and Thursday, December 14. Session times will not compete with ASH Poster Walks.

Take advantage of this unique opportunity available to all exhibitors.



TO LEARN MORE AND SECURE YOUR CORPORATE POSTER WALK CONTACT:

ASH Exposition and Support Sales

SPARGO, Inc.

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703-631-6200

Supporters will earn one priority point per \$2,500 spend.

The deadline to earn priority points for 2024 space selection is October 2, 2023.