

# APPLICATION AND CONTRACT FOR CORPORATE PRESENTATION



## 65th ASH Annual Meeting & Exposition

Meeting Dates: December 9-12, 2023

Exhibit Dates: December 9-11, 2023

San Diego Convention Center | San Diego, CA

Submit application to:

[exhibitcontracts@spargo.com](mailto:exhibitcontracts@spargo.com)

### Primary Contact Information

Company Name.....  
Contact..... Title.....  
Tel (direct)..... Email (direct).....  
Address.....  
City..... State..... Zip..... Country.....

### Corporate Presentation Fees

Speakers for all Corporate Presentations must be a staff representative of exhibiting company. Third-party speakers are not permitted. Presentation date and time will be assigned by ASH. Presentation times are subject to change.

#### Product Theater

In-Person Only - \$93,000

#### Industry Theater

In-Person Only - \$93,000

#### Company Showcase

In-Person Only - \$15,000

#### Virtual Exhibitor Add-On (pre-recorded)

Virtual Access Add-On - \$25,000

Virtual Access Add-On - \$25,000

Virtual Access Add-On - \$5,000

#### In-Person Only Exhibitor Add-On (pre-recorded)

Virtual Access Add-On - \$50,000

Virtual Access Add-On - \$50,000

Virtual Access Add-On - \$15,000

### Payment Information

#### Deposit and Payment Schedule

February 10, 2023...50% due for applications submitted prior to February 10, 2023

February 10, 2023 – June 8, 2023...50% due with application

After June 8, 2023...100% due with application

**ASH requires payment in full no later than June 9, 2023. Failure to make payments does not release the contracted or financial obligation of Exhibitor.**

#### Submit application to:

Email: [exhibitcontracts@spargo.com](mailto:exhibitcontracts@spargo.com)

#### Need Help? Contact:

[ashexhibits@spargo.com](mailto:ashexhibits@spargo.com)

703-631-6200 | 800-564-4220

### Cancellation Penalties

#### Cancellation Penalties

Through February 9, 2023...0%

February 10, 2023 – June 8, 2023...50%

After June 8, 2023...100%

#### Make checks payable to: ASH

ASH Tax ID: 23-7080568

#### Mail check payment to:

American Society of Hematology - Exhibits  
P.O. Box 70705 ♦ Philadelphia, PA 19176-0705

#### Overnight check payment to:

American Society of Hematology - Box 70705 - Exhibits  
Attn: Box 70705  
400 White Clay Center Drive ♦ Newark, DE 19711

#### Credit Card Payments:

An invoice will be sent via email with instructions to submit a credit card payment online. A 3.5% nonrefundable processing fee will be added to all credit card payments.

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the applicable *Guidelines*. Exhibitor agrees to receive all written and electronic correspondence from ASH, SPARGO, Inc. and official event contractors in reference to the ASH annual meeting and all future ASH events. This application will become a contract upon Exhibitor's authorized signature and ASH's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....