



65th ASH® Annual Meeting and Exposition

December 9-12, 2023 • San Diego, CA



The ASH Pipeline and Clinical Trials Directories will be accessible and promoted year-round to attendees of the 65th ASH Annual Meeting and Exposition via pre-show communications, on the virtual meeting platform, and at the in-person meeting. Directory listings will also remain available throughout the year for attendees of other ASH meetings including Highlights of ASH and ASH Meeting on Hematologic Malignancies.

The directories provide clinicians insight on the status of hematologic pharmaceuticals and medical devices in development and clinical trials that can lead to improved patient care and outcomes.

Pipeline Directory

\$7,500 per listing — *Non-Exclusive*

The directory will serve as a resource providing health care providers with current information on the status of hematologic pharmaceuticals and medical devices in development. This repository is searchable by hematologic disease pathway, phase, keyword, and company name. Listings will include compound or medical device name, indication, and phase with a link to the URL of your choice. An additional link will be provided to companies with listings in the Clinical Trials Directory bridging the pipeline information to details about associated trials. The Pipeline Directory will be accessible November 1, 2023 through October 31, 2024. Listings may be updated at any time throughout this period.

The screenshot shows the Pipeline Directory website interface. At the top left is the ASH logo. The main heading is "Pipeline Directory". Below this is a "Filter By Category" section with buttons for: Anemias, Bleeding and Clotting, Bone Marrow Failure, Genetic Disorders, Hemoglobinopathies, Immune Disorders, Infectious Diseases, Lymphoid Malignancies, and Myeloid Malignancies. A search bar is located below the filters. The main content area displays two listing rows. Each row has columns for Compound (Drug)/Device Name, Disease Pathway, Indication, Phase, Company Name, and Clinical Trial. Below each listing are two buttons: "Meet With Our Representative" and "Email Our Representative".

Compound (Drug)/Device Name	Disease Pathway	Indication	Phase	Company Name	Clinical Trial
Drug A	Lymphoid Malignancies	Indication A	Phase 3	ABC Company	<input type="checkbox"/>
Drug B	Lymphoid Malignancies	Indication B	Phase 2	XYZ Company	<input type="checkbox"/>

Search by disease pathway

Search by phase, keyword, or company name

Link to Clinical Trials Directory if participating

Link to schedule meeting

Link to the URL of your choice

Renderings are for sample purposes.

Secure your listing! Contact 800-564-4220 / 703-631-6200 or ashexhibits@spargoinc.com.

PARTICIPANTS WILL EARN ONE PRIORITY POINT PER \$2,500 SPEND IN THE PIPELINE DIRECTORY.

The deadline to earn priority points is October 2, 2023.



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ASH is excited to offer exhibitors the opportunity to participate in the ASH Pipeline and Clinical Trials Directories. Since debuting in 2020, the ASH Directories have had over 17,000 views. Be a part of these valuable resources and share the details on your most promising drugs and medical devices in development.

Directory listings may only be secured by exhibitors of the 65th ASH Annual Meeting and Exposition.

Clinical Trials Directory

\$7,500 per listing — *Non-Exclusive*

The Clinical Trials Directory will be searchable by hematologic disease pathway, phase, location, company name, and keyword. Listings will include compound or medical device name, study title, NCT number with link to *clinicaltrials.gov*, study type, trial locations, and contact information. Listings will be linked to the URL of your choice. The Clinical Trials Directory will be accessible November 1, 2023 through October 31, 2024. Listings may be updated at any time throughout this period.

The screenshot shows the Clinical Trials Directory website interface. At the top, there is a navigation bar with the ASH logo and the title 'Clinical Trials Directory'. Below this is a 'Filter By Category' section with buttons for various disease pathways: Anemias, Bleeding and Clotting, Bone Marrow Failure, Genetic Disorders, Hemoglobinopathies, Immune Disorders, Infectious Diseases, Lymphoid Malignancies, and Myeloid Malignancies. A search bar is located below the filters. The main content area displays two study listings in a table format. Each listing includes columns for Compound (Drug)/Device Name, Disease Pathway, Study Title, Phase, NCT Number, Study Type, Trial Locations, and Company Name. Below each listing are two buttons: 'Meet With Our Representative' and 'Email Our Representative'. Callout boxes point to specific features: 'Search by disease pathway' points to the filter buttons; 'Search by phase, location, company name, or keyword' points to the search bar; 'Link to your virtual exhibit or the URL of your choice' points to the 'Meet With Our Representative' button; 'Displays study description and criteria' points to the study title; 'Link to listing on clinicaltrials.gov' points to the NCT number; and 'Link to schedule meeting' points to the 'Email Our Representative' button.

Compound (Drug)/ Device Name	Disease Pathway	Study Title	Phase	NCT Number	Study Type	Trial Locations	Company Name
Drug A	Lymphoid Malignancies	Study Title A	Phase 3	Number A	Observational	China, Germany, United Kingdom	ABC Company
Drug B	Lymphoid Malignancies	Study Title B	Phase 2	Number B	Interventional	United States, Canada	XYZ Company

Search by disease pathway

Search by phase, location, company name, or keyword

Link to your virtual exhibit or the URL of your choice

Renderings are for sample purposes.

Secure your listing! Contact 800-564-4220 / 703-631-6200 or ashexhibits@spargoinc.com.

PARTICIPANTS WILL EARN ONE PRIORITY POINT PER \$2,500 SPEND IN THE CLINICAL TRIALS DIRECTORY.

The deadline to earn priority points is October 2, 2023.