

APPLICATION AND CONTRACT FOR MEETING ROOM BRANDING



65th ASH Annual Meeting & Exposition

Meeting Dates: December 9-12, 2023
Exhibit Dates: December 9-11, 2023
San Diego Convention Center | San Diego, CA

Submit application to:
exhibitcontracts@spargoinc.com

Contact Information

Company Name.....
Contact..... Title.....
Tel (direct)..... Mobile.....
Email (direct)..... Web Site
Address.....
City..... State..... Zip..... Country.....

Meeting Room Branding Package (Outdoor Embarcadero and Hilton Bayfront Indigo Ballroom)

The Outdoor Embarcadero Meeting Room Branding Package includes corporate-only branded graphics on Photo Tex™ overlays located on the front-facing wall of the Meeting Room. See the following page for additional details and deadlines.

Outdoor Embarcadero Package – \$13,000 # of Packages (Meeting Rooms): _____

The Hilton Bayfront Indigo Ballroom Meeting Room Branding Package includes corporate-only branded graphics on fabric overlays located on the front-facing wall of the Meeting Room. See the following page for additional details and deadlines.

Hilton Bayfront Indigo Ballroom Package – \$13,000 # of Packages (Meeting Rooms): _____

Total Cost of all Packages: \$ _____

Payment Information

Table with 2 columns: Deposit and Payment Schedule. Rows include: February 10, 2023...50% due for applications submitted prior to February 10, 2023; February 10, 2023 – June 8, 2023...50% due with application; After June 8, 2023...100% due with application; ASH requires payment in full no later than June 9, 2023. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Cancellation Penalties

Table with 2 columns: Cancellation Penalties. Rows include: Through February 9, 2023...0%; February 10, 2023 – June 8, 2023...50%; After June 8, 2023...100%

Make checks payable to: ASH
ASH Tax ID: 23-7080568

Mail check payment to:
American Society of Hematology - Exhibits
P.O. Box 70705 • Philadelphia, PA 19176-0705

Overnight check payment to:
American Society of Hematology - Box 70705 - Exhibits
Attn: Box 70705
400 White Clay Center Drive • Newark, DE 19711

Credit Card Payments:
An invoice will be sent via email with instructions to submit a credit card payment online. A 3.5% nonrefundable processing fee will be added to all credit card payments.

Submit application to:
Email: exhibitcontracts@spargoinc.com

Need Help? Contact:
ashexhibits@spargoinc.com
703-631-6200 | 800-564-4220

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the Rules and Regulations. Exhibitor agrees to receive all written and electronic correspondence from ASH, SPARGO, Inc. and official event contractors in reference to the ASH annual meeting and all future ASH events. This application will become a contract upon Exhibitor's authorized signature and ASH's acceptance and approval.

Exhibitor Signature..... Date.....
Printed Name..... Telephone.....

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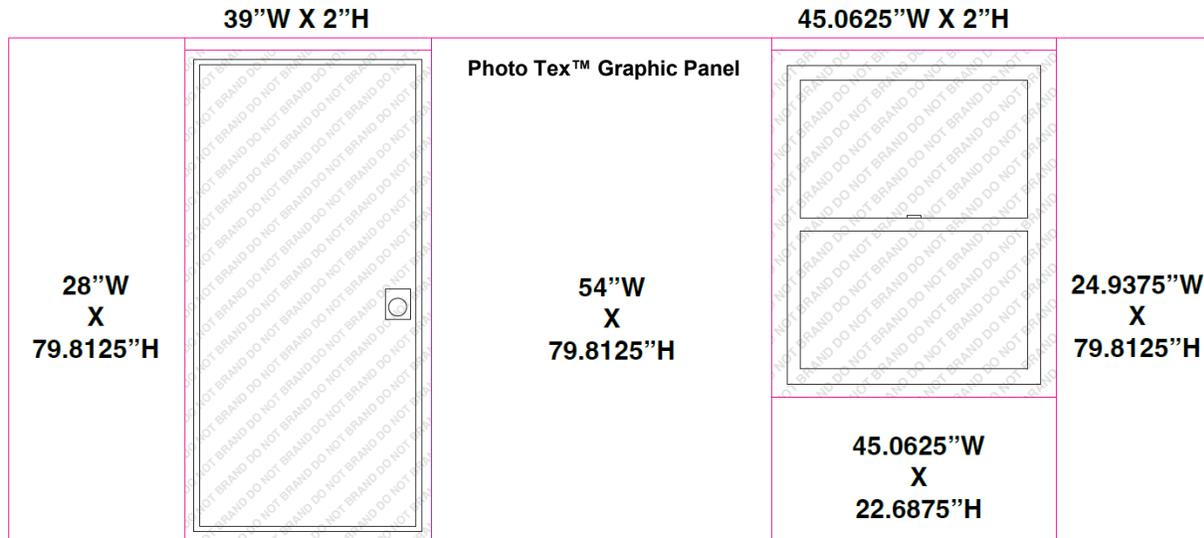
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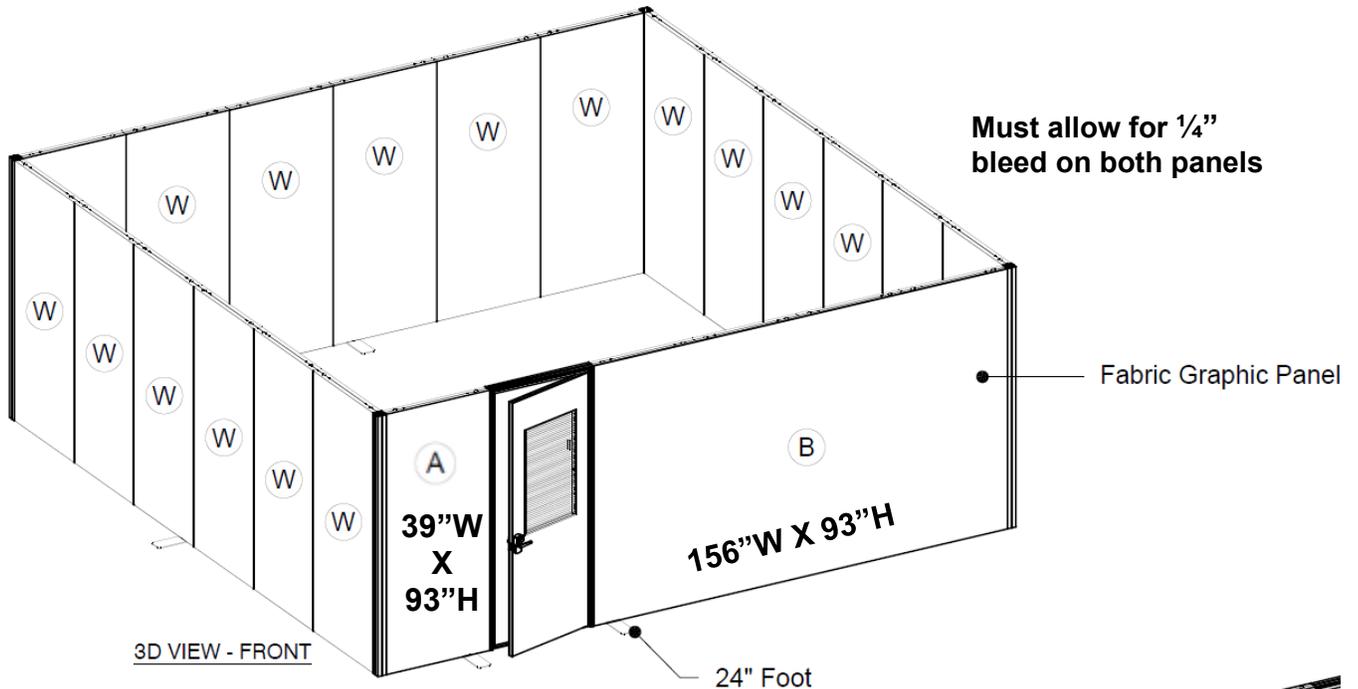
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Outdoor Embarcadero Meeting Room Branding Package (Corporate Branding Only)



Hilton Bayfront Indigo Ballroom Meeting Room Branding Package (Corporate Branding Only)



Meeting Room Branding Package Deadlines

- Monday, October 2, 2023 – Deadline to submit Application and Contract
- Friday, October 20, 2023 – Deadline to submit artwork for ASH review
- Friday, October 27, 2023 – Deadline to submit production ready artwork files
- Friday, November 3, 2023 – Deadline to approve artwork proof and send to production (Failure to meet this deadline will result in production late fees. Exhibitor will be responsible for all production late fees.)