



65th ASH[®] Annual Meeting and Exposition



EXHIBITOR PROSPECTUS

December 9 – 12, 2023
Exhibits: December 9 – 11, 2023
San Diego, California

**MAKE CONNECTIONS AT THE
PREMIER EVENT IN HEMATOLOGY!**

703-631-6200 / 800-564-4220

ashexhibits@spargoinc.com

www.hematology.org

Why Exhibit?

The field of hematology continues to evolve, and new discoveries are emerging at a rapid pace. Take advantage of the opportunity to become an exhibitor in person or virtually at the 65th ASH Annual Meeting and Exposition, the world's most comprehensive hematology event of the year.

Over 27,000 hematology professionals from every subspecialty attend the ASH annual meeting for the invaluable educational experience, the opportunity to review thousands of scientific abstracts highlighting updates in the hottest topics, and to explore the exhibition hall that is second to none.

Whether you are a pharmaceutical company, medical supplier, clinical diagnostic and research-based company, publisher, or non-profit organization, an exhibit allows you to showcase the latest technology, research, products and services to the top minds in the field of hematology.

The 2022 ASH Annual Meeting was a great success with over 300 total in-person and virtual exhibits. Don't miss this opportunity and secure your 2023 exhibit today!

For more information on exhibiting contact:

SPARGO, Inc. | 800-564-4220 | 703-631-6200
ashexhibits@spargo.com | www.hematology.org

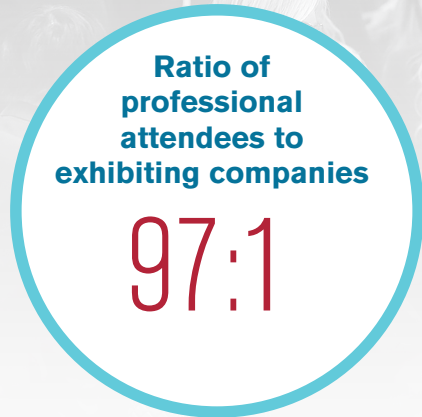
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Gain Direct Access to the Largest Audience of Hematology Professionals in the World



What are Exhibitors Saying?

“The ASH annual meeting is one of the most important meetings we attend all year.”

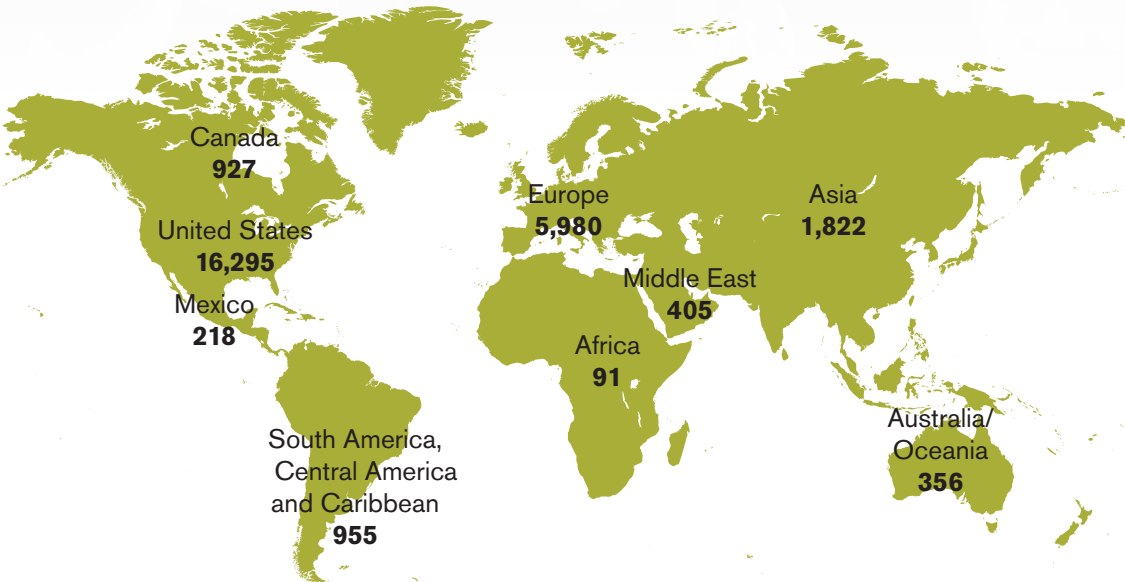
“ASH has provided us with exciting access to key scientific leaders.”

“Really enjoyed being back with the community!”

“We developed qualified leads and consider the annual meeting to be highly important in our marketing plans every year.”

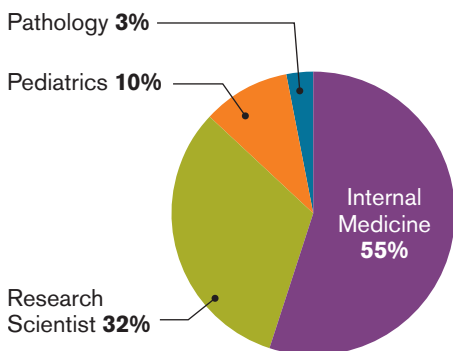
“The exhibit hall was amazing!”

Geographic Breakdown

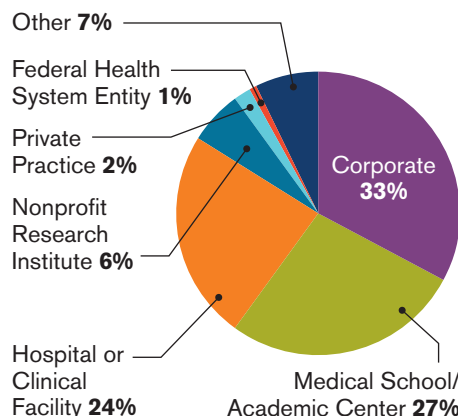


[VIEW THE FULL 2022 ATTENDEE DEMOGRAPHICS](#)

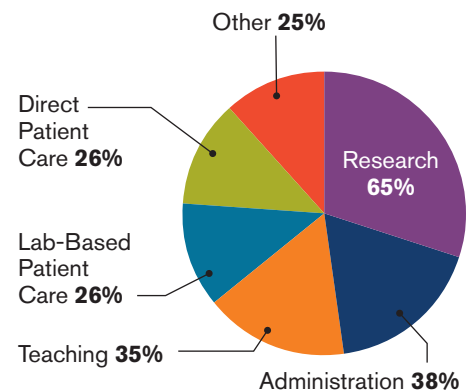
Primary Subspecialty Area



Primary Institutional Affiliation



Job Responsibilities



Attendance figures are as of January 7, 2022.

(Attendees identified up to 6 categories)

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Attendees Give Rave Reviews

“I applaud ASH for a great experience!”

“The virtual really enhances the in-person experience.”

“The exhibit hall was fantastic!”

“This was my first time at ASH and I was blown away! Everything was incredible.”

“The meeting was superb!”

“Having both virtual and in-person options was great.”

“Happy to talk to people face-to-face, as that is the best form of communication.”

“Incredible exhibit hall.”

“Great meeting and I always leave feeling smarter than when I arrived.”

“The exhibition was well balanced with a variety of organizations.”

“Very positive experience, exciting new research and treatment options.”

“I found the meeting to be supremely informative, sophisticated, and important!”

“Beautiful exposition!”

“Very productive meeting.”

“The experience was phenomenal!”

“ASH has always been the best meeting I attend; keep up the good work!”

About ASH

With more than 18,000 members from nearly 100 countries, the American Society of Hematology (ASH) is the world's largest professional society serving both clinicians and scientists around the world who are working to conquer blood diseases.

The Society's mission is to foster high-quality, equitable care, transformative research, and innovative education to improve the lives of patients with blood and bone marrow disorders.



Become an Exhibitor

VENUE

San Diego Convention Center

111 Harbor Drive
San Diego, CA 92101

IN-PERSON EXHIBIT AND MEETING ROOM RATES

Inline Space	\$93.00 per square foot
Island Space	\$105.00 per square foot
Corner Premium	\$600 per open corner
Non-profit	Contact us
Meeting Room	\$45,000 each

IN-PERSON EXPOSITION DATES AND HOURS*:

Saturday, December 9	11:00 a.m. - 5:00 p.m.
Sunday, December 10	10:00 a.m. - 5:00 p.m.
Monday, December 11	10:00 a.m. - 2:00 p.m.

*Hours subject to change

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Take your Participation to the Next Level

ASH offers a wide range of in-person and virtual opportunities to help you reach the more than 27,000 hematologists and other health care professionals. Stand out from the crowd and reach influential attendees by securing your support opportunities today.

[LEARN MORE](#)

Corporate Presentations

Corporate Presentations provide exhibitors with the opportunity to present non-accredited educational sessions both in person and virtually. Product Theaters, Industry Theaters, and Company Showcases allow industry to share news of their research and capabilities with ASH attendees.



The overall Corporate Presentation program will be promoted by ASH via the official meeting website, mobile app, Program-at-a-Glance, *ASH News Daily*, door drop insert, attendee tote bag insert, “walk-in” slides in session rooms, and social media posts.

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ASH Pipeline and Clinical Trials Directories

The ASH Pipeline and Clinical Trials Directories will be accessible and promoted year-round to attendees of the 65th ASH Annual Meeting and Exposition via pre-show communications, on the virtual meeting platform, and at the in-person meeting. Directory listings will also remain available throughout the year for attendees of other ASH meetings including Highlights of ASH and ASH Meeting on Hematologic Malignancies.



The directories provide clinicians with insight on the status of hematologic pharmaceuticals and medical devices in development and clinical trials that can lead to improved patient care and outcomes.

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Pedicabs

Pedicabs will provide attendees a fun and relaxing option for moving around the ASH Campus. Brand 10 pedicabs and outfit the drivers with shirts and hats bearing your corporate logo.



Ad Retargeting

Website ad retargeting allows you to reach attendees before, during, and after the meeting. Visitors of the registration, housing, and exhibits websites will see your advertisements as they browse commercial websites.



[LEARN MORE](#)

Exhibitor Meeting Room Branding

Draw attention to your Meeting Room and expand your branding from the exhibit hall. Exhibitors with Meeting Rooms in the Outdoor Embarcadero area and the Hilton Bayfront Indigo Ballroom may take advantage of the opportunity to stand out by branding the front-facing wall of their Meeting Room.



Hotel Room Door Drop

Promote your company, exhibit, Corporate Presentation, or Satellite Symposia through the only door drop permitted to a selection of over 4,400 attendee hotel rooms within the housing block.



[LEARN MORE](#)

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