



# 66th ASH<sup>®</sup> Annual Meeting and Exposition

December 7-10, 2024 • San Diego, CA



## Corporate Presentations

Corporate Presentations provide exhibitors with the opportunity to present non-accredited educational sessions both in person and virtually. Product Theaters, Industry Theaters, Company Showcases, and Clinical Trial Showcases allow industry to share news of their research and capabilities with ASH attendees.

The overall Corporate Presentation program will be promoted by ASH via the official meeting website, mobile app, Program-at-a-Glance, *ASH News Daily*, door drop insert, attendee tote bag insert, “walk-in” slides in session rooms, and social media posts.

	Product Theater	Industry Theater	Company Showcase Clinical Trial Showcase
Who's Eligible	<ul style="list-style-type: none"> <li>Pharmaceutical companies with FDA-approved product(s) and indications</li> </ul>	Companies focused on: <ul style="list-style-type: none"> <li>Biotechnology, Immunotherapy, Gene Therapy, etc.</li> <li>Medical Devices</li> <li>Medical Technology</li> <li>Companies with investigational products or indications in pipeline or clinical trials</li> </ul>	All exhibiting companies are eligible. These presentations are ideal for: <ul style="list-style-type: none"> <li>New exhibitors</li> <li>Start-up companies</li> <li>Non-profit organizations</li> <li>Contract/Clinical Research organizations</li> </ul>
Participation Parameters	Product Theater presentations are promotional presentations that highlight FDA-approved pharmaceutical products and indications.	Industry Theater presentations are non-CME, company developed presentations that highlight medical devices, medical technology, non-FDA approved pharmaceutical products, investigational products or devices in pipeline or clinical trial phases, and patient treatment resources.	These Showcase presentations are promotional presentations that provide an overview of the companies' services, pipeline products, clinical trials, or mission-based initiatives for a company, non-profit organization, or contract/clinical research organization. Presentations may not solely focus on the clinical benefit or science relating to an approved product.
In-person Fees	\$96,000 pre-recorded virtual add-on: virtual exhibitor - \$25,000 in-person only exhibitor - \$30,000	\$96,000 pre-recorded virtual add-on: virtual exhibitor - \$25,000 in-person only exhibitor - \$30,000	\$15,500 pre-recorded virtual add-on - \$5,000
Virtual Fees	\$96,000 (pre-recorded) \$106,000 (live streamed)	\$96,000 (pre-recorded) \$106,000 (live streamed)	\$15,500 (pre-recorded)
Format*	<ul style="list-style-type: none"> <li>60-minute presentation</li> <li>Available in-person, virtual, or both</li> </ul>	<ul style="list-style-type: none"> <li>60-minute presentation</li> <li>Available in-person, virtual, or both</li> </ul>	<ul style="list-style-type: none"> <li>15-minute presentation</li> <li>Available in-person, virtual, or both - no live stream or virtual Q&amp;A</li> </ul>
Date/Time*	Saturday: 11:30 a.m. - 12:30 p.m. Sunday: 8:00 a.m. - 9:00 a.m. 11:30 a.m. - 12:30 p.m. Monday: 8:00 a.m. - 9:00 a.m. 12:15 p.m. - 1:15 p.m.	Saturday: 11:30 a.m. - 12:30 p.m. Sunday: 8:00 a.m. - 9:00 a.m. 11:30 a.m. - 12:30 p.m. Monday: 8:00 a.m. - 9:00 a.m. 12:15 p.m. - 1:15 p.m.	Saturday: 1:30 p.m. - 1:45 p.m. 1:45 p.m. - 2:00 p.m. 3:30 p.m. - 3:45 p.m. 3:45 p.m. - 4:00 p.m. Sunday: 4:00 p.m. - 4:15 p.m. 4:15 p.m. - 4:30 p.m. Monday: 10:00 a.m. - 10:15 a.m. 10:15 a.m. - 10:30 a.m.

*Speakers for all Corporate Presentations must be an internal staff member of exhibiting company. Presentation date and time will be assigned by ASH. Presentation times are subject to change.*

**Secure your Corporate Presentation! 800-564-4220 | 703-631-6200 | [ashexhibits@spargoinc.com](mailto:ashexhibits@spargoinc.com)**

Exhibitors will earn one Priority Point per \$2,500 in Support Opportunity spend.  
 The deadline to earn priority points for 2024 space selection is October 1, 2024.