APPLICATION AND CONTRACT FOR HOTEL ROOM DOOR DROP OPPORTUNITIES

66th ASH Annual Meeting & Exposition

Meeting Dates: December 7-10, 2024 Exhibit Dates: December 7-9, 2024

San Diego Convention Center | San Diego, CA

Submit application to: exhibitcontracts@spargoinc.com



Contact Information		
Company Name		
Agency Name (if applicable)		
Contact	Title	
Tel (direct)	Mobile (required)	
Email (direct)		
Address		
City	State Zip	Country
Door Drop Opportunity Rates		
□ Exclusive ASH Exhibitor Bag Advertising - \$59,500 Total Cost of All Items: \$		
ASH Exhibitor Bag Insert (rate is per insert, per day)	ASH Exhibitor Bag Preferred Delivery Day*	Friday Satellite Symposia and Nonprofit Exhibitor Bag Insert
☐ Standard Rate - \$9,550	□ Saturday □ Sunday	(rate is per insert)
	*Preferred delivery day will be honored on a first-come, first-served basis. Exhibitors will be notified if preferred delivery day is not available.	☐ Standard Rate - \$9,550

Payment Information

Deposit and Payment Schedule

February 1, 2024...50% due for applications submitted prior to February 1, 2024

February 1, 2024 – June 3, 2024...50% due with application

After June 3, 2024...100% due with application

ASH requires payment in full no later than June 4, 2024. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Submit application to:

Email: exhibitcontracts@spargoinc.com

Need Help? Contact:

<u>ashexhibits@spargoinc.com</u> 703-631-6200 | 800-564-4220

Cancellation Penalties

Cancellation Penalties Through January 31, 2024...0% February 1, 2024 – June 3, 2024...50%

Make checks payable to: ASH (Reference Invoice Number on check)

After June 3, 2024...100%

Mail check payment to:

American Society of Hematology - Exhibits P.O. Box 70705 ◆ Philadelphia, PA 19176-0705

Overnight check payment to:

American Society of Hematology - Box 70705 - Exhibits Attn: Box 70705

400 White Clay Center Drive ◆ Newark, DE 19711

Credit Card Payments:

An invoice will be sent via email with instructions to submit a credit card payment online. A 3.5% nonrefundable processing fee will be added to all credit card payments.

Rules and Regulations. Exhibitor agrees to receive all written and elec	d Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the ctronic correspondence from ASH, SPARGO, Inc. and official event contractors in application will become a contract upon Exhibitor's authorized signature and ASH's
Exhibitor Signature	Date
Printed Name	Telephone