



66th ASH® Annual Meeting and Exposition

December 7-10, 2024 • San Diego, CA



ASH Food Guide

Finding food at a large meeting can be difficult. ASH will make it easier with its new ASH Food Guide. If you are providing attendees with a tasty snack or beverage from your booth, be sure to secure a listing that will include what is being served (specifically) and where to find it. Remember, the more creative your culinary offering, the more likely it will generate booth traffic!

The ASH Food Guide will be included in the printed ASH Campus Map booklet, the mobile app, and in on-site kiosks. The ASH Food Guide will also contain other concession areas where food may be purchased within the ASH campus.

■ **Printed ASH Campus Map:** The printed version of the ASH Campus Map will include an alphabetical exhibitor list with an icon indicating the type of food or beverage being served, along with a categorized list of all food and beverage items being offered by participating exhibitors. Exhibitors must secure their listing and have their item approved no later than October 18, 2024, to be included in the printed ASH Campus Map.



■ **Mobile App:** The mobile app will include a full exhibitor list with featured filters based on food or beverage items. A pin will indicate the booth location of participating exhibitors on the exhibit hall floor plan. Food and beverage categories will also be included in the search feature on the mobile app, directing attendees to the ASH Campus Map view indicating participating exhibitors of the searched food or beverage category.



■ **On-site Kiosks:** Attendees can use on-site kiosks to search for food and beverage items from participating exhibitors or concession areas located within the ASH campus. Food and beverage categories will be searchable on the exhibitor list and a booth icon will indicate the participating exhibitors.



LISTINGS IN THE ASH FOOD GUIDE MAY BE SECURED FOR \$2,500 EACH.

Contact us today!

800-564-4220

703-631-6200

ashexhibits@sparginc.com

Exhibitors must submit a request for approval to provide food or beverages to ASH Exposition Management no later than Friday, October 18, 2024, and follow all guidelines related to [food/hospitality in your booth](#).

Supporters will earn one priority point per \$2,500 spend.

The deadline to earn priority points for 2025 space selection is October 1, 2024.