



# 66th ASH® Annual Meeting and Exposition

December 7-10, 2024 • San Diego, CA



## Pipeline Directory

**\$7,500 per listing** — *Non-Exclusive*

The directory will serve as a resource providing health care providers with current information on the status of hematologic pharmaceuticals and medical devices in development. This repository is searchable by hematologic disease pathway, phase, keyword, and company name. Listings will include compound or medical device name, indication, and phase with a link to the URL of your choice. An additional link will be provided to companies with listings in the Clinical Trials Directory bridging the pipeline information to details about associated trials. The Pipeline Directory will be accessible November 1, 2024 through October 31, 2025. Listings may be updated at any time throughout this period.

The ASH Pipeline and Clinical Trials Directories will be accessible and promoted year-round to attendees of the 66th ASH Annual Meeting and Exposition via pre-show communications, on the virtual meeting platform, and at the in-person meeting. Directory listings will also remain available throughout the year for attendees of other ASH meetings including Highlights of ASH and ASH Meeting on Hematologic Malignancies.

The directories provide clinicians insight on the status of hematologic pharmaceuticals and medical devices in development and clinical trials that can lead to improved patient care and outcomes.

The screenshot shows a web browser window displaying the Pipeline Directory interface. At the top left is the ASH logo and the title 'Pipeline Directory'. Below the title are filter buttons for categories: Anemias, Bleeding and Clotting, Bone Marrow Failure, Genetic Disorders, Hemoglobinopathies, Immune Disorders, Infectious Diseases, Lymphoid Malignancies, and Myeloid Malignancies. A search bar is present. Two sample listings are shown in a table format. Callout boxes point to specific features: 'Search by disease pathway' points to the category filter buttons; 'Search by phase, keyword, or company name' points to the search bar; 'Link to Clinical Trials Directory if participating' points to a 'Clinical Trial' badge in the second listing; 'Link to schedule meeting' points to a 'Meet With Our Representative' button; and 'Link to the URL of your choice' points to another 'Meet With Our Representative' button.

Compound (Drug)/Device Name	Disease Pathway	Indication	Phase	Company Name	Clinical Trial
Drug A	Lymphoid Malignancies	Indication A	Phase 3	ABC Company	<a href="#">Meet With Our Representative</a> <a href="#">Email Our Representative</a>
Drug B	Lymphoid Malignancies	Indication B	Phase 2	XYZ Company	<a href="#">Meet With Our Representative</a> <a href="#">Email Our Representative</a>

Search by disease pathway

Search by phase, keyword, or company name

Link to Clinical Trials Directory if participating

Link to schedule meeting

Link to the URL of your choice

Renderings are for sample purposes.

**Secure your listing!** Contact 800-564-4220 / 703-631-6200 or [ashexhibits@spargoinc.com](mailto:ashexhibits@spargoinc.com).

**PARTICIPANTS WILL EARN ONE PRIORITY POINT PER \$2,500 SPEND IN THE PIPELINE DIRECTORY.**

The deadline to earn priority points is October 1, 2024.