

# Secure Your Virtual Exhibit

Virtual exhibitors will benefit from the extended duration of the meeting, complimentary registrations, interacting with attendees via live text chat, and special pricing on virtual support opportunities. In addition, exhibitors participating in the virtual meeting will earn priority points to increase their ranking for booth space selection for the 67th ASH Annual Meeting and Exposition in 2025.

**Reach both in-person and virtual attendees before, during, and after the in-person meeting!**

# 16,000

**Unique Users of Virtual Meeting**

## PREVIEW DAYS:

**An average of 6,000 unique users visit the virtual meeting platform prior to the start of the in-person meeting.**

## POST-MEETING:

**An average of 9,500 unique users visit the virtual meeting platform after the in-person exhibit hall closes.**

Now is the time to secure your virtual exhibit and gain nearly three months of exposure to hematology professionals from every subspecialty!

**The 2024 ASH Annual Meeting virtual exhibits will be live December 4, 2024 through March 1, 2025.**

## Virtual Meeting Platform

The screenshot shows a virtual booth for 'Design & Creative'. It features a large banner at the top (1) with the company name and logo (2). Below the banner are social media links (3), contact information (4), and an 'About' section (5). A call-to-action box (6) asks for feedback. There are two video thumbnails (7) and a section for 'Our Products and Services' (8) with four images. Below that are two representative profiles (9) and a 'More Resources' section (10) with two PDF files.

Banner or Video

Call to Action or promote your Corporate Presentation

**Features include:**

1. Spotlight banner/video	7. Product videos
2. Logo	8. Product ads or images
3. Social links	9. Exhibit representatives
4. Contact details	10. Downloadable resources and collateral
5. Company description	
6. Call-to-action	

**PRICE: \$25,000**

For more information on becoming a virtual exhibitor, contact 703-631-6200 or [ashexhibits@spargoinc.com](mailto:ashexhibits@spargoinc.com).

WEBSITE

RESERVE A BOOTH

FLOOR PLAN

SUPPORT OPPORTUNITIES