

APPLICATION AND CONTRACT FOR MEETING ROOM BRANDING



67th ASH Annual Meeting & Exposition

Meeting Dates: December 6-9, 2025
 Exhibit Dates: December 6-8, 2025
 Orange County Convention | Orlando, FL

Submit application to:
exhibitcontracts@spargoinc.com

Contact Information

Company Name.....
 Contact..... Title.....
 Tel (direct)..... Mobile (required).....
 Email (direct)..... Web Site

Address.....
 City..... State..... Zip..... Country.....

Meeting Room Branding Package

The Convention Center Hall A Meeting Room Branding Package includes corporate-only branded graphics on fabric overlays located on the front-facing wall of the Meeting Room. See the following page for additional details and deadlines.

Convention Center Hall A Package – \$15,000

of Packages (Meeting Rooms): _____

Total Cost of All Packages: \$ _____

Payment Information

Deposit and Payment Schedule
January 30, 2025...50% due for applications submitted prior to January 30, 2025
January 30, 2025 – June 2, 2025...50% due with application
After June 2, 2025...100% due with application
ASH requires full payment no later than June 3, 2025. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

Submit application to:
 Email: exhibitcontracts@spargoinc.com

Need Help? Contact:
ashexhibits@spargoinc.com
 703-631-6200 | 800-564-4220

Cancellation Penalties

Cancellation Penalties
Prior to January 30, 2025...0%
January 30, 2025 – June 2, 2025...50%
After June 2, 2025...100%

Make checks payable to: ASH (Reference Invoice Number on check)
 ASH Tax ID: 23-7080568

Mail check payment to:
 American Society of Hematology - Exhibits
 P.O. Box 70705 • Philadelphia, PA 19176-0705

Overnight check payment to:
 American Society of Hematology - Box 70705 - Exhibits
 Attn: Box 70705
 400 White Clay Center Drive • Newark, DE 19711

Credit Card Payments:
 An invoice will be sent via email with instructions to submit a credit card payment online. A 3.5% nonrefundable processing fee will be added to all credit card payments.

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the *ASH Exhibitor Rules and Regulations*. Exhibitor agrees to receive all written and electronic correspondence from ASH, SPARGO, Inc. and official event contractors in reference to the ASH annual meeting and all future ASH events. This application will become a contract upon Exhibitor's authorized signature and ASH's acceptance and approval.

Exhibitor Signature..... Date.....
 Printed Name..... Telephone.....

APPLICATION AND CONTRACT FOR MEETING ROOM BRANDING



67th ASH Annual Meeting & Exposition

Meeting Dates: December 6-9, 2025

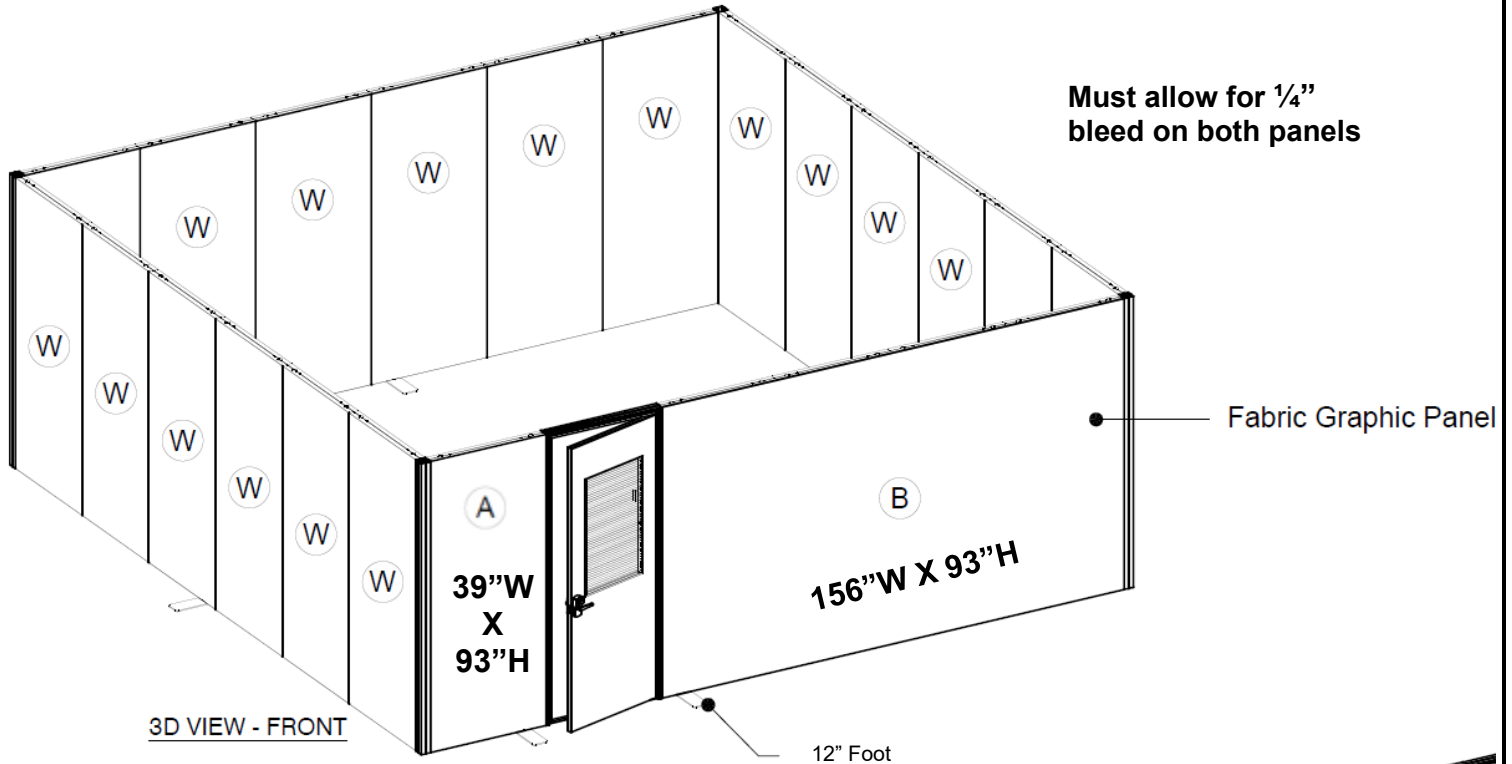
Exhibit Dates: December 6-8, 2025

Orange County Convention Center | Orlando, FL

Submit application to:

exhibitcontracts@spargoinc.com

Convention Center Hall A Meeting Room Branding Package (*Corporate Branding Only*)



Meeting Room Branding Package Deadlines

Friday, September 26, 2025

Deadline to submit Application and Contract

Wednesday, October 8, 2025

Deadline to submit artwork for ASH review

Wednesday, October 15, 2025

Deadline to submit production ready artwork files

Friday, October 24, 2025

Deadline to approve artwork proof and send to production (Failure to meet this deadline will result in production late fees. Exhibitor will be responsible for all production late fees.)

Interested in Purchasing a Meeting Room?

View the available Meeting Rooms on the online [Floor Plan](#).

Contact Kristin Hudson at ashexhibits@spargoinc.com, 703-631-6200, or 800-564-4220.