



67th ASH[®] Annual Meeting and Exposition

DECEMBER 6-9, 2025 | ORLANDO, FLORIDA
EXHIBITS: DECEMBER 6-8, 2025

SUPPORT OPPORTUNITIES

703-631-6200 / 800-564-4220
ashexhibits@spargoinc.com
www.hematology.org

#ASH25



IN-PERSON

ASH FOOD GUIDE

TARGETED MESSAGING

VIRTUAL

In-Person Opportunities

In-person support opportunities are available only to in-person exhibitors.

Digital

Connectivity Bundle ^{CS} (Wi-Fi and Internet Stations)

Exclusive (Corporate only)

With your highly visible sponsorship, attendees will enjoy free wireless internet in the Orange County Convention Center. In addition, you'll also offer attendees a convenient way to check email and stay connected with Internet Stations located throughout the convention center. Attendees may also use these stations to search the ASH Job Center.

Digital Advertising at the Orange County Convention Center

Non-Exclusive (Product or Corporate)

Promote your brand or encourage booth traffic with a 15-second ad. Your video or still graphic will be displayed multiple times per hour on five (5) digital screens outside the exhibit hall.

Digital Signage at the Exhibit Hall Entrances

Non-Exclusive (Product or Corporate)

Broadcast your message at the entrances to the exhibit hall. Your video will rotate on a total of eight (8) panels on 11' tall, eye-catching columns. This is an ideal location to advertise your company or product and encourage attendees to visit your booth.

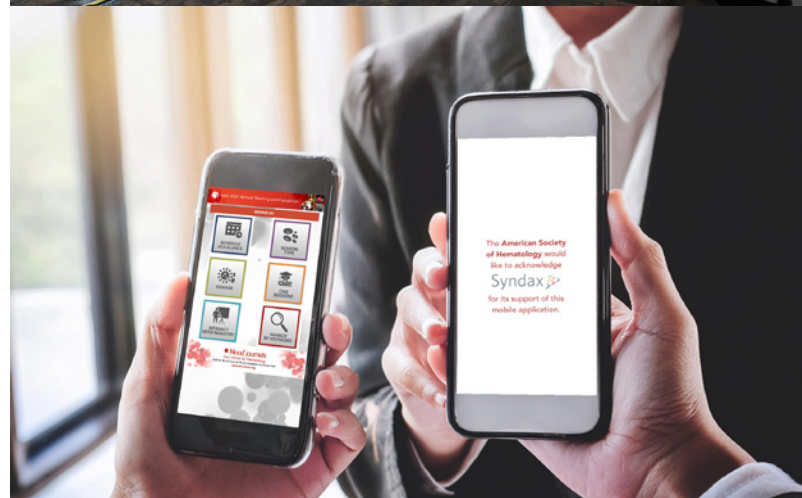
Mobile App ^{CS}

*Exclusive (Corporate only) **SOLD***

Gain exposure with attendees before, during, and after the meeting through company recognition on the 2025 ASH Annual Meeting Mobile App. Your company logo will be displayed on the mobile app splash screen that appears each time the app is launched by meeting attendees.

Offerings and pricing are subject to change.

Opportunities allow for either product-specific branding or corporate/company only branding as identified in each offering. All branding must be submitted to ASH for approval.



Registration/Housing Confirmations Bundle

*Exclusive (Product or Corporate) **SOLD***

Build awareness and gain exposure by placing an ad on pre-meeting communications to attendees. The Registration/Housing Confirmations Bundle gives you the exclusive right to include your hyperlinked display ad on each of the following, listed with approximate impressions:

- online registration confirmation page (25,000)
- registration confirmation email (25,000)
- online housing confirmation page (13,000)
- housing confirmation email (13,000)
- badge preview email (10,000)

Please note, these impressions are based upon supporter providing ad specs before registration and housing opens in July.



CORPORATE SUPPORT OPPORTUNITY

ASH will acknowledge Corporate Supporters on meeting signage and in the printed annual meeting program.

Convention Center

ASH Park @ The Plaza

ASH Park @ The Plaza offers attendees the opportunity to connect with their colleagues in a casual environment and will include games, seating, charging stations, Wi-Fi, live entertainment, and yoga. Various opportunities for support are available. *Please note, ASH is offering an opportunity for exclusive rights to ASH Park @ The Plaza. If an exclusive sponsor is not confirmed, the individual opportunities will be offered.*

ASH Park @ The Plaza Bundle

Exclusive (Product or Corporate)

ASH Park @ The Plaza Ping Pong

Exclusive (Product or Corporate)

Support Ping Pong in the ASH Park @ The Plaza and receive your corporate or product branding on the paddles, signage, and table clings in the game area.

ASH Park @ The Plaza Jenga

Exclusive (Product or Corporate)

Support Jenga in the ASH Park @ The Plaza and receive your corporate or product branding on the seating cubes, signage, and table clings in the game area.

ASH Park @ The Plaza Cornhole

Exclusive (Product or Corporate)

Support Cornhole in the ASH Park @ The Plaza and receive your corporate or product branding on the cornhole boards, signage, and table clings in the game area.

ASH Park @ The Plaza Checkers

Exclusive (Product or Corporate)

Support Checkers in the ASH Park @ The Plaza and receive your corporate or product branding on the seating cubes, signage, and table clings in the game area.



ASH Park @ The Plaza Table Clings

Exclusive (Product or Corporate) **SOLD**

Attendees will be sure to notice your clings while they stop to take a break and network with their colleagues in the ASH Park @ The Plaza.

ASH Park @ The Plaza Stage

Exclusive (Product or Corporate)

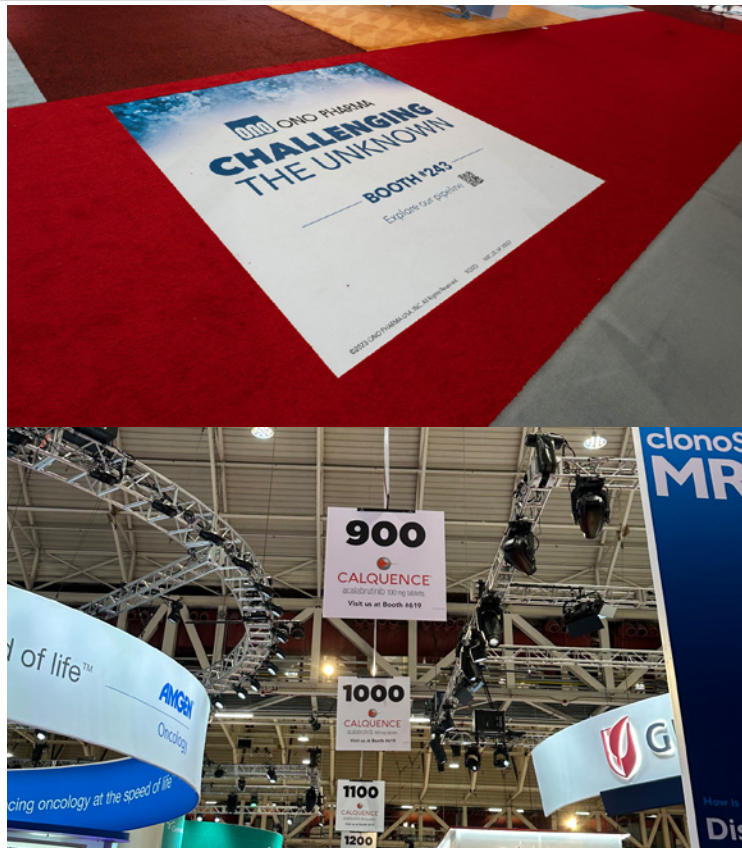
Live entertainment will grab the attention of attendees visiting ASH Park @ The Plaza during lunch each day. Support the Plaza Stage and receive recognition on the schedule signage and your logo on the stage wrap.



CORPORATE SUPPORT OPPORTUNITY

ASH will acknowledge Corporate Supporters on meeting signage and in the printed annual meeting program.

Convention Center



Blood Journals Studio ^{CS}

Exclusive (Corporate only)

The ASH *Blood Journals Studio*, centrally located in the poster hall, is the place for attendees to learn about the Society's Blood journals portfolio, meet the editors, and network with peers and experts in their field. This year, the *Blood Journals Studio* will feature five poster walks. As the exclusive supporter of the *Blood Journals Studio*, your logo will be included on all four (4) poster walk earbud pickup and drop off bins.

Carpet Inlays

Non-Exclusive (Product or Corporate) **SOLD**

Promote your company, product, or booth on an 8' x 8' carpet inlay that attendees will be sure to see while walking the exhibit hall.

Coat and Bag Check ^{CS}

Exclusive (Corporate only)

Make the first and last impression with attendees as they enter and leave the convention center each day by supporting the Coat and Bag Check. Opportunity includes two locations, with recognition on signage at each location.

Convention Center Mobile Device Charging Stations ^{CS}

Non-Exclusive (Product or Corporate depending on location)

When attendees need to recharge, these charging stations will allow them to conveniently power up their devices and stay connected. Each promotional opportunity includes a bundle of five (5) charging stations, with three (3) bundles available. Charging stations will be placed in highly visible locations throughout the Orange County Convention Center and offer opportunities for both static and digital messaging.

Exhibit Hall Aisle Signs ^{CS}

Exclusive (Product or Corporate) **SOLD**

Get noticed, drive traffic to your booth, and ease the navigation of the exhibit hall with your product or corporate logo on all aisle signs.

^{CS} CORPORATE SUPPORT OPPORTUNITY
ASH will acknowledge Corporate Supporters on meeting signage and in the printed annual meeting program.

Convention Center

Hand Sanitizing Stations

Non-Exclusive (Corporate only)

Display your corporate branding on 25 hand sanitizing stations located throughout the convention center. Each station includes an 8.5"x11" and 29.5"x11" area for branding. Two opportunities available.

Headshot Alley

Exclusive (Product or Corporate) **SOLD**

Located within ASH Central, Headshot Alley will be open Friday - Tuesday for attendees to have their professional headshot taken. Support opportunity includes professional photographer, assistant, camera, lighting, and backdrop. In addition to recognition on signage, your corporate or product branding will be included in each headshot email sent to participants.

Hydration Stations

Exclusive (Corporate only)

Help attendees stay refreshed by supporting Hydration Stations where they can refill their water bottles.

Corporate Presentations

Non-Exclusive

Corporate Presentations provide exhibitors with the opportunity to present non-accredited educational sessions both in person and virtually. Product Theaters, Industry Theaters, Company Showcases, Clinical Trial Showcases, and Industry Forums allow industry to share news of their research and capabilities with ASH attendees. Corporate Presentations will be promoted by ASH via the official meeting website, mobile app, *ASH News Daily*, door drop insert, attendee tote bag insert, "walk-in" slides in session rooms, and social media posts.

Please note, presentation date and time will be assigned by ASH. Presentation times are subject to change. Refer to specific presentation guidelines for speaker eligibility rules.

Networking Area Table Clings

Non-Exclusive (Product or Corporate) **SOLD**

Capture the attention of attendees while they stop to take a break, enjoy refreshments, and network with their colleagues in the exhibit hall. Includes ten (10) table clings.

**LEARN
MORE**



To secure your opportunity contact:

ASH Exposition and Support Sales
SPARGO, Inc.
ashexhibits@spargoinc.com
703-631-6200

Exhibitors will earn one priority point per \$2,500 in support opportunity spend. The deadline to earn priority points is October 1, 2025.

Convention Center

IN-PERSON

ASH FOOD GUIDE

TARGETED MESSAGING

VIRTUAL



Park Benches

Non-Exclusive (Product or Corporate)

Stand out in the exhibit hall with your branding on five (5) park benches placed in heavy-traffic locations throughout the exhibit hall. Includes messaging on bench backs and floor decals.

Recruitment Listing Upgrade

Non-Exclusive (Corporate only)

Advertise that you're hiring! Your company name will be listed under the "Recruiting" section of the exhibitor listings on the mobile app, on signage in the Trainee Lounge, and on signage at ASH-a-Palooza. Additionally, your company name, logo, and booth number will appear on digital signage near the exhibit hall entrances. To participate, you must have a job listing on the ASH Job Center.

smASH!

Exclusive (Corporate only)

As an add-on component near the ASH Wellness Studio, attendees will be excited to play a quick game of pickleball in ASH Central. Be a part of the fun with your corporate logo on the pony walls surrounding the court, the pickleball net, one side of the paddles, and on the back of smASH! staff shirts. Note that either the ASH or smASH logo will appear along with the supporter's logo.



Opportunities allow for either product-specific branding or corporate/company only branding as identified in each offering. All branding must be submitted to ASH for approval.



Social Media Bundle (Photo Zone and Social Media Wall)

Exclusive (Product or Corporate) **SOLD**

The Social Media Bundle includes support of the Photo Zone and the Social Media Wall. Located in ASH Central, the Photo Zone allows attendees to take photos with a selection of backdrops and props. Placed in two highly visible areas of the convention center, attendees will take a break at the Social Media Walls to watch the chatter across ASH's X and Instagram channels. Supporter will receive its corporate logo on the surround of each wall and an eight-second digital ad rotating with the feed.

Sponsored Lounges

Non-Exclusive (Product or Corporate)

Provide attendees a place to sit and relax, connect with others, or charge their devices while viewing your branding. Sponsored lounges include a branded charging locker, soft seating, four (4) branded pillows, four (4) table graphics, and a 15' x 4' wall cling.

Westwood Walkway Window Clings

Non-Exclusive (Product or Corporate) **SOLD**

Make a bold first and last impression with window clings positioned at key convention center entry and exit points from the parking lot and shuttle area, transforming the space into four 19' x 8.75' billboard-style displays.



CORPORATE SUPPORT OPPORTUNITY

ASH will acknowledge Corporate Supporters on meeting signage and in the printed annual meeting program.

Digital Advertising at Hyatt Regency

Non-Exclusive (Product or Corporate)

Showcase your message with a 15-second ad on the B-Line Diner LED wall at the Hyatt Regency Orlando, the official Headquarters Hotel. Running December 5–8 with a maximum of 10 ads in rotation and all content exclusively ASH-related, this opportunity will give you unmatched visibility where a multitude of events will take place throughout the ASH annual meeting.

Hotel Door Hangers

Exclusive per day / Rights only THURSDAY AVAILABLE (Product or Corporate) FRI/SAT/SUN SOLD

Display a door hanger with your customized message on guest room doors at the official ASH hotels. This is a rights only opportunity and the sponsor is responsible for hotel distribution charges and the cost of producing the door hangers. Pricing is per day.

Hotel Key Cards

Exclusive / Rights only (Corporate) SOLD

Increase your visibility by branding the hotel key cards that attendees will use countless times to enter their rooms. This is a rights only opportunity and the sponsor is responsible for hotel distribution charges and the cost of producing and shipping the key cards.

Hotel Room Door Drop – ASH Exhibitor Bag Advertising

Exclusive (Corporate only) SOLD

A high-visibility opportunity with prime advertising space on the official 2025 ASH Exhibitor Bag. Your corporate logo will be placed prominently on one side of the bag with the ASH logo on the other. This opportunity includes a complimentary Hotel Room Door Drop Bag Insert valued at \$10,000.

Opportunities that are not indicated as rights only include the costs for production, installation, and removal.

Offerings and pricing are subject to change.



Hotel Room Door Drop – ASH Exhibitor Bag Inserts

Non-Exclusive (Product or Corporate)

Heighten brand awareness, drive booth traffic, or promote your corporate presentation by including print material in the 2025 ASH Exhibitor Bag.

Approximately 4,400 bags per day will be delivered to attendee hotel room doors in the early morning on both Saturday and Sunday.

**SECURE
YOUR DOOR
DROP**

Hotel Room Door Drop – ASH Friday Satellite Symposia Inserts

Non-Exclusive (Friday Satellite Symposia only)

Promote your Friday Satellite Symposia by including an insert in the 2025 Friday Satellite Symposia Bag. Approximately 4,400 bags will be delivered to attendee hotel rooms early Friday morning. All inserts must reference Friday Satellite Symposia only.

The Wall Street Journal Door Drop

Exclusive / Rights only (Product or Corporate)

Greet attendees in the morning with a complimentary copy of the *The Wall Street Journal* delivered to the doors of attendees staying at participating hotels in the official ASH hotel room blocks. This is a rights only opportunity and the sponsor is responsible for hotel distribution charges, the cost of providing the newspapers, producing branded wraps, and shipping.

ASH-a-Palooza

ASH-a-Palooza

Non-Exclusive (Corporate only)

ASH-a-Palooza is an educational experience that will offer a relaxed, open learning environment for more than 900 trainees with multiple opportunities for micro learning. Trainees won't want to miss this fun, interactive, half-day event, complete with engaging ASH Talks, "speed mentoring," food, and more. Packages include corporate recognition online and on site, depending upon level of support.

ASH-a-Palooza Photo Zone

Exclusive (Product or Corporate)

Support the ASH-a-Palooza Photo Zone and give attendees a fun picture to remember their experience. The Photo Zone will include a camera kiosk with your corporate logo, a green screen, an attendant, and a personalized corporate or product email.

To secure your opportunity contact:

ASH Exposition and Support Sales
SPARGO, Inc.
ashexhibits@spargoinc.com
703-631-6200

Exhibitors will earn one priority point per \$2,500 in support opportunity spend. The deadline to earn priority points is October 1, 2025.



CORPORATE SUPPORT OPPORTUNITY

ASH will acknowledge Corporate Supporters on meeting signage and in the printed annual meeting program.



ASH Foundation Run/Walk

Non-Exclusive (Corporate only)

The popular 2025 ASH Foundation Run/Walk will take place on Sunday, December 7. Support includes corporate recognition online and on site, depending on level of support. ASH may, at its own discretion, decide to use all or a portion of corporate run/walk sponsorship donations to help support the cost of administering the event. Support of the Run/Walk does not include registrations to participate; these are purchased separately.

ASH Wellness Studio – Bundle

(Theater + Yoga + Nap Pods)

Exclusive (Product or Corporate)

ASH continues its focus on resilience and wellness for hematologists. Focusing on the themes of eating well, thinking well, sleeping well, moving well, and living well, gain maximum exposure through support of the ASH Wellness Studio Bundle, which includes the ASH Wellness Studio Theater, five (5) Power Nap @ ASH pods, and two (2) yoga sessions. Supporter receives the benefits associated with each item listed below plus branded yoga mats and branding on the yoga hydration stations.

 **CORPORATE SUPPORT OPPORTUNITY**
ASH will acknowledge Corporate Supporters on meeting signage and in the printed annual meeting program.



ASH Wellness Studio – Theater

Non-Exclusive (Product or Corporate)

The ASH Wellness Studio is part of ASH's ongoing effort to address the topic of resilience and clinical well-being through education. Attendees may engage in short micro-bursts of education throughout the day on topics related to resilience and self-care. Attendees will be encouraged to visit the studio in between sessions, during lunch breaks, and when their schedule permits. The Studio will offer an informal setting for learning with wellness-focused faculty. The class schedule will be included in the mobile app. Supporters will receive their logo on a carpet overlay and on the structure within the Studio space, visible to all participants as well as other attendees.

This activity is not included in the CME program of the meeting.

Power Nap @ ASH

Non-Exclusive (Product or Corporate)

Power naps are proven to improve mood, alertness, and performance. Nap pods will be located in ASH Central where attendees can take a 20-minute power nap on a first-come, first-served basis. Each supporter will receive its logo on a pod along with recognition on the audio message greeting attendees before each nap.

ASH Wellness Studio – Yoga

Non-Exclusive (Product or Corporate)

To start their day on Saturday and Monday mornings, attendees will participate in all-level yoga sessions in ASH Park @ The Plaza. Supporters will receive recognition in pre-yoga remarks and on signage both days.

To secure your opportunity contact:

ASH Exposition and Support Sales
SPARGO, Inc.
ashexhibits@spargo-inc.com
703-631-6200

Exhibitors will earn one priority point per \$2,500 in support opportunity spend. The deadline to earn priority points is October 1, 2025.

Exhibitor Meeting Room Branding

Exhibitor Meeting Room Branding

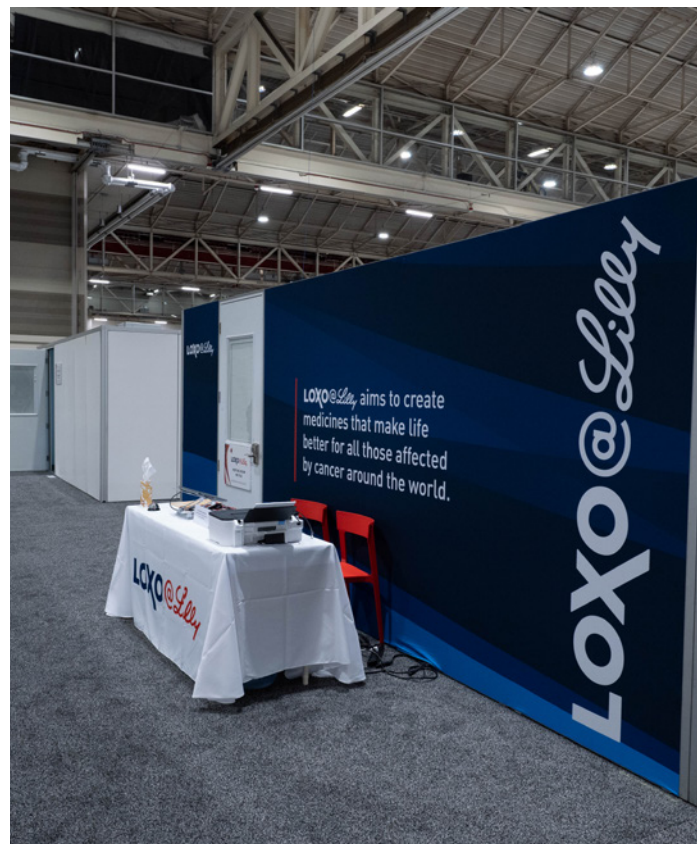
Non-Exclusive (Corporate only)

Draw attention to your Meeting Room and expand your branding from the exhibit hall. Exhibitors with Meeting Rooms may take advantage of the opportunity to stand out by branding the front-facing wall of their Meeting Room.

Deadlines:

- Friday, September 26, 2025 – Deadline to submit Application and Contract
- Wednesday, October 8, 2025 – Deadline to submit artwork for ASH review
- Wednesday, October 15, 2025 – Deadline to submit production ready artwork files
- Friday, October 24, 2025 – Deadline to approve artwork proof and send to production (Failure to meet this deadline will result in production late fees. Exhibitor will be responsible for all production late fees.)

To learn more or to secure your branding contact
ashexhibits@spargoinc.com or 703-631-6200.



Need an Exhibitor Meeting Room? [Submit the Application today!](#)

ASH Food Guide

Finding food at a large meeting can be difficult. ASH will make it easier with its new ASH Food Guide. If you are providing attendees with a tasty snack or beverage from your booth, be sure to secure a listing that will include what is being served (specifically) and where to find it. Remember, the more creative your culinary offering, the more likely it will generate booth traffic!

The ASH Food Guide will be included in the printed ASH Campus Map booklet, the mobile app, and in on-site kiosks. The ASH Food Guide will also contain other concession areas where food may be purchased within the ASH campus.

- **Printed ASH Campus Map:** The printed version of the ASH Campus Map will include an alphabetical exhibitor list with an icon indicating the type of food or beverage being served, along with a categorized list of all food and beverage items being offered by participating exhibitors. Exhibitors must secure their listing and have their item approved no later than Friday, October 17, 2025, to be included in the printed ASH Campus Map.



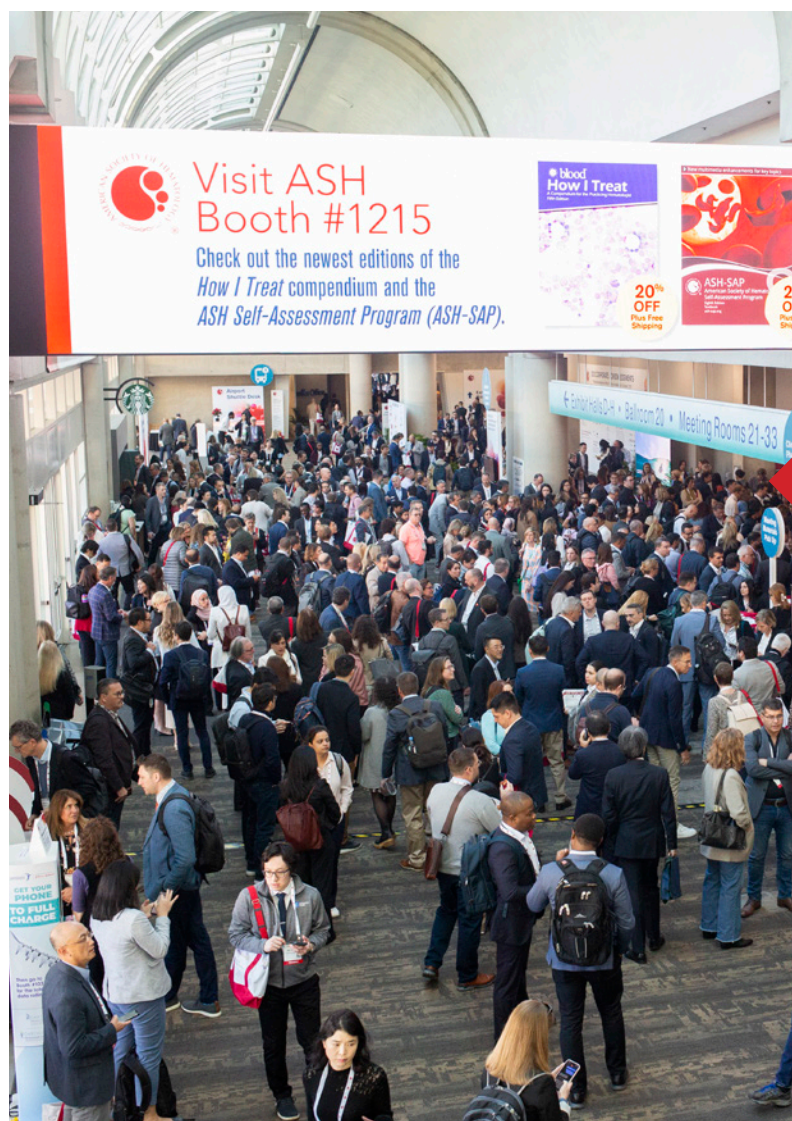
- **Mobile App:** The mobile app will include a full exhibitor list with featured filters based on food or beverage items. A pin will indicate the booth location of participating exhibitors on the exhibit hall floor plan. Food and beverage categories will also be included in the search feature on the mobile app, directing attendees to the ASH Campus Map view indicating participating exhibitors of the searched food or beverage category.



- **On-site Kiosks:** Attendees can use on-site kiosks to search for food and beverage items from participating exhibitors or concession areas located within the ASH campus. Food and beverage categories will be searchable on the exhibitor list and a booth icon will indicate the participating exhibitors.



Exhibitors must submit a request for approval to provide food or beverages to ASH Exposition Management no later than Friday, October 17, 2025, and follow all guidelines related to food/hospitality in your booth.



LISTINGS IN THE ASH FOOD GUIDE MAY BE SECURED FOR \$2,500 EACH.

Contact us today!

800-564-4220

703-631-6200

ashexhibits@spargoinc.com

Supporters will earn one priority point per \$2,500 spend.

The deadline to earn priority points for 2026 space selection is October 1, 2025.

Targeted Messaging

Connect with ASH Annual Meeting Attendees in a Powerful New Way

Introducing *Targeted Messaging*—a high-impact opportunity to directly reach and connect effectively with the select audience most directly related to your company's products or services. Targeted Messaging is designed to enhance your visibility and support your engagement goals with strategic precision and personalized relevance.

Here's how it works:

- **Tailored cohort:** You customize your recipient cohort. Options include the attendees' geographical location, primary institutional affiliation, their chosen clinical and/or research interests, using session attendance data or any combination of these criteria. Your precise list ensures your message reaches the most relevant individuals.
- **You design the message:** Your team provides the text, branding, images, videos, and hyperlinks to develop your message within an ASH annual meeting email template.
- **ASH manages the delivery:** Based on your selected audience criteria, ASH will compile the targeted recipient cohort and manage the email distribution process. ASH will also provide high-level engagement analytics such as open and click through rates for your message.
- **Flexible, exclusive timing:** Messages can be sent before or after the annual meeting. To ensure maximum exposure, only one Targeted Message will be sent per day. ASH will schedule messages on a first-come, first-served basis. Order forms for pre-meeting messages must be received by Wednesday, October 1, 2025. For post-meeting messages, order forms should be submitted no later than 6 weeks from email distribution date.
- **Pricing and Availability:** Pre-meeting messages will be sent weekdays from November 10, 2025 through December 2, 2025. Post-meeting messages will be sent starting December 10, 2025 through March 6, 2026. Contact us today for pricing details and available dates.



CONTACT US TODAY!

800-564-4220 | 703-631-6200
ashexhibits@spargoinc.com

Exhibitors will earn one priority point per \$2,500 in support opportunity spend.

The deadline to earn priority points is October 1, 2025.



67th ASH® Annual Meeting and Exposition
DECEMBER 6-9, 2025 | ORLANDO, FLORIDA

#ASH25

**Sponsored communication from a featured
2025 ASH Annual Meeting Exhibitor**

Your Company's Message and Graphic Here

VISIT US AT BOOTH 624

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation nisi ut aliquip ex ea commodo consequat.

[Learn More](#)

Attend Our Industry Theater

Monday, December 8, 2025 | 8:00 a.m. - 9:00 a.m. Eastern

Presentation Title Here

Speaker: John Smith, Medical Science Liaison

Partnering With Pharma to Streamline Clinical Development

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[Watch Video](#)

This is a sponsored email communication from a featured ASH annual meeting exhibitor. ASH has not shared your email address with the exhibiting company and does not endorse the content of this email or represent the views of the exhibiting company.

This message was sent to kristin.hudson@spargoinc.com from

VIP Guest Invites | 70 South Orange Avenue, Ste. 105 | Livingston, NJ 07039

For technical support contact support@vipguestinvites.com or [unsubscribe](#) from sponsored emails.

Powered by

IndustryConnect

**Image is for sample purposes only. The email template may be adjusted.
VIP Guest Invites provides consultation with a professional HTML email developer.*

Ad Retargeting

Website ad retargeting allows you to digitally interact with meeting participants before, during, and after the meeting.

Retargeting campaigns direct your message to visitors of the exhibits, registration, and housing websites of the ASH annual meeting by serving your digital ad on other sites across the web.

This opportunity is only available to current 2025 ASH Annual Meeting exhibitors and provides exclusive access to both in-person and virtual meeting participants.

**Retargeting
ad campaigns
will run from
August 1 to
December 31.**

**More than 100,000
unique visitors are
expected to view the
meeting exhibits,
registration, and
housing websites.**



How it works

- Select your package and submit your graphics.
- Once the retargeting campaign begins, visitors of the exhibits, registration, and housing websites are cookie'd and served your graphics and messaging as they browse commercial websites online.
- Your ad will appear repeatedly and detailed campaign analytics will be provided.
- Retargeting campaigns access 95% of the consumer traffic on the Internet.
- Ads may appear on popular websites such as *cnn.com*, *cnbc.com*, *espn.com*, *weather.com*, and thousands of other websites.

PACKAGES

Ad packages are available in 50,000 or 100,000 impression increments during August-September or October-December until purchase quantity is met. Contact ashexhibits@spargoinc.com for package pricing.

**Ready to secure your retargeting ad campaign or have questions?
800-564-4220 | 703-631-6200 | ashexhibits@spargoinc.com**

Ad Retargeting

After securing your retargeting package, take the next steps!

Submit your graphics to our digital marketing implementation team.

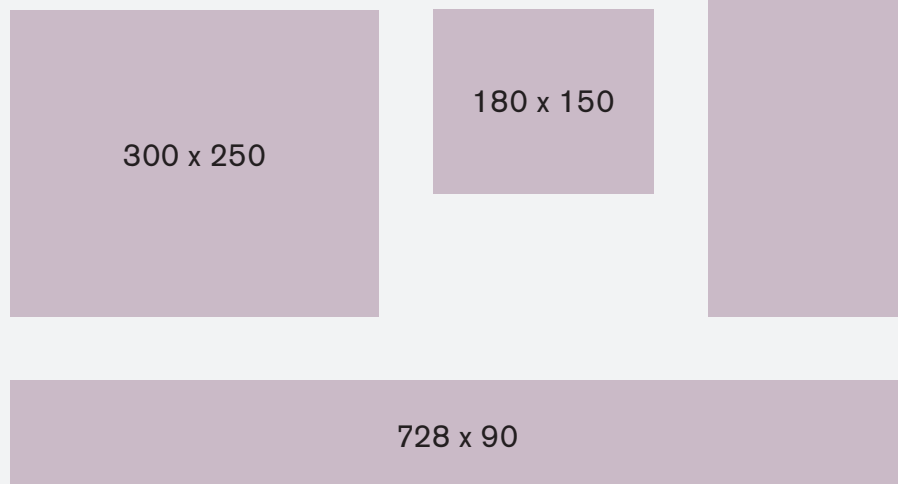
BANNER AD FORMATS

- Acceptable file types are .png, .jpeg, and .gif.
- The recommended file size is < 30KB. A maximum file size of 200KB is permitted per file.

BANNER AD SIZES

(in pixels, width x height)

REQUIRED:



DESIGN YOUR ADS TO:

- Drive attendee traffic to your booth
- Promote a featured product you will be showcasing
- Highlight an event you are supporting at the meeting

OPTIONAL:

970 x 250
300 x 600
300 x 1050
970 x 90
320 x 100
320 x 50

Keep your brand in front of your target audience!

Supporters will earn one priority point per \$2,500 in support opportunity spend. The deadline to earn priority points is October 1, 2025.

Ready to secure your retargeting ad campaign or have questions?
800-564-4220 | 703-631-6200 | ashexhibits@spargoinc.com

Pipeline Directory

The ASH Pipeline and Clinical Trials Directories will be accessible and promoted year-round to attendees of the 67th ASH Annual Meeting and Exposition via pre-show communications, on the virtual meeting platform, and at the in-person meeting. Directory listings will also remain available throughout the year for attendees of Highlights of ASH.

The directories provide clinicians insight on the status of hematologic pharmaceuticals and medical devices in development and clinical trials that can lead to improved patient care and outcomes.

Non-Exclusive

The directory will serve as a resource providing health care providers with current information on the status of hematologic pharmaceuticals and medical devices in development. This repository is searchable by hematologic disease pathway, phase, keyword, and company name. Listings will include compound or medical device name, indication, and phase with a link to the URL of your choice. An additional link will be provided to companies with listings in the Clinical Trials Directory bridging the pipeline information to details about associated trials. The Pipeline Directory will be accessible November 1, 2025 through October 31, 2026. Listings may be updated at any time throughout this period.

The screenshot shows the ASH Pipeline Directory website. At the top is the ASH logo and the title 'Pipeline Directory'. Below this is a 'Filter By Category' section with buttons for various disease pathways: Anemias, Bleeding and Clotting, Bone Marrow Failure, Genetic Disorders, Hemoglobinopathies, Immune Disorders, Infectious Diseases, Lymphoid Malignancies, and Myeloid Malignancies. A search bar is located below the filters. The main content area displays two listings. Each listing includes a table with columns: Compound (Drug)/Device Name, Disease Pathway, Indication, Phase, Company Name, and Clinical Trial. Below each table are two buttons: 'Meet With Our Representative' and 'Email Our Representative'. Callouts point to specific features: 'Search by disease pathway' points to the filter buttons; 'Search by phase, keyword, or company name' points to the search bar; 'Link to Clinical Trials Directory if participating' points to the 'Clinical Trial' column header; 'Link to schedule meeting' points to the 'Meet With Our Representative' button; and 'Link to the URL of your choice' points to the 'Email Our Representative' button.

Compound (Drug)/Device Name	Disease Pathway	Indication	Phase	Company Name	Clinical Trial
Drug A	Lymphoid Malignancies	Indication A	Phase 3	ABC Company	
					Meet With Our Representative Email Our Representative

Compound (Drug)/Device Name	Disease Pathway	Indication	Phase	Company Name	Clinical Trial
Drug B	Lymphoid Malignancies	Indication B	Phase 2	XYZ Company	
					Meet With Our Representative Email Our Representative

Search by disease pathway

Search by phase, keyword, or company name

Link to Clinical Trials Directory if participating

Link to schedule meeting

Link to the URL of your choice

Renderings are for sample purposes.

Secure your listing! Contact 800-564-4220 / 703-631-6200 or ashexhibits@spargoinc.com.

PARTICIPANTS WILL EARN ONE PRIORITY POINT PER \$2,500 SPEND IN THE PIPELINE DIRECTORY.

The deadline to earn priority points is October 1, 2025.

IN-PERSON

Directory listings may only be secured by exhibitors of the 67th ASH Annual Meeting and Exposition.

ASH FOOD GUIDE

The Clinical Trials Directory will be searchable by hematologic disease pathway, phase, location, company name, and keyword. Listings will include compound or medical device name, study title, NCT number with link to *clinicaltrials.gov*, study type, trial locations, and contact information. Listings will be linked to the URL of your choice. The Clinical Trials Directory will be accessible November 1, 2025 through October 31, 2026. Listings may be updated at any time throughout this period.



**Search
by phase,
location,
company
name, or
keyword**

**Link to
your virtual
exhibit or the
URL of your
choice**

*Renderings
are for sample
purposes.*

VIRTUAL

PARTICIPANTS WILL EARN ONE PRIORITY POINT PER \$2,500 SPEND IN THE CLINICAL TRIALS DIRECTORY.

The deadline to earn priority points is October 1, 2025.

Corporate Poster Walks

ASH is excited to offer exhibitors the opportunity to feature a curated group of poster presentations, selected by the hosting company, of research funded by your organization.

These non-CME poster sessions will showcase a maximum of six highlighted annual meeting posters on the virtual meeting platform, presented as follows:

- Introductory remarks made by your company representative (moderator).
- Five-minute poster presentations, pre-recorded for the virtual annual meeting, played consecutively up to 30 minutes.
- A pre-recorded panel discussion with poster presenters (invitations are extended to the lead poster presenter by hosting company) and up to two company representatives where the moderator can interact and answer questions directly from attendees in the chat box adjacent to the presentation window (20-25 minutes). An upgrade to a live panel discussion is available. Poster presenters will not be mandated to participate by ASH.

Sessions will be scheduled as a one-hour session on Wednesday, December 10 and Thursday, December 11. Session times will not compete with ASH Poster Walks.

Take advantage of this unique opportunity available to all exhibitors.



TO LEARN MORE AND SECURE YOUR CORPORATE POSTER WALK CONTACT:

ASH Exposition and Support Sales

SPARGO, Inc.

ashexhibits@spargoinc.com

703-631-6200

Supporters will earn one priority point per \$2,500 spend.

The deadline to earn priority points for 2026 space selection is October 1, 2025.