



67th ASH® Annual Meeting and Exposition



Secure Your Virtual Exhibit

Virtual exhibitors will benefit from their booth being live during the extended duration of the meeting, receiving complimentary virtual registrations, interacting with attendees via live text chat, and receiving special pricing on Pipeline and Clinical Trial Directory listings. In addition, exhibitors participating in the virtual meeting will earn priority points to increase their ranking for booth space selection for the 68th ASH Annual Meeting and Exposition in 2026.

Exhibitor Detail Page

Exhibitor Vertical Ad:

Requirements:
Size: 1080 x 1920 px (9:16 ratio) 1MB
Format JPEG, PNG, SVG

Sessions and Videos:

Exhibitors can link to virtual corporate presentations. If the session is live-streamed, the session will appear with date and time. If the session is on demand, the session will appear under video with no date and time.

Session Collateral:

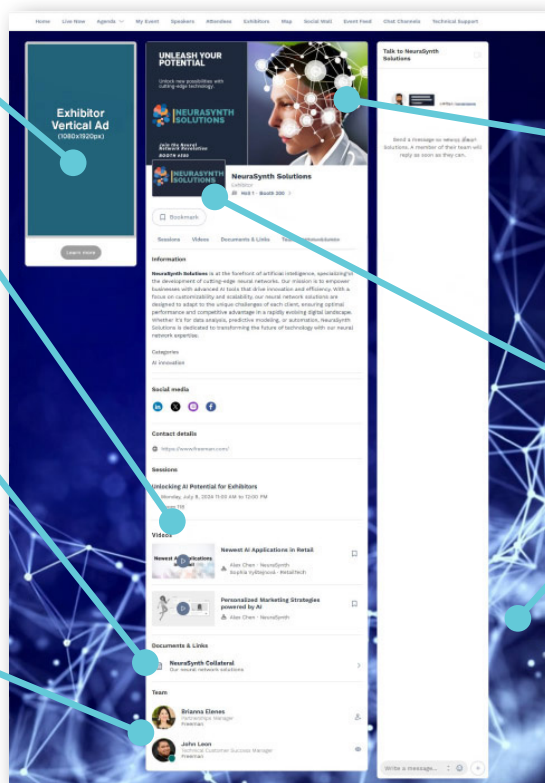
Each session can have session-specific collateral that attendees will be able to access and/or download.

Requirements:
Format External link, PDF, DOC, DOCX, PPT, PPTX, PNG, JPEG

Company Representatives:

Listing of company representatives will either pull from the attendee profile or they can be manually added to the exhibit page.

Requirements:
Size: 200 x 200 px (squared ratio) 1MB



Exhibitor Header Image/Video:

Exhibitors can add an image or video to their exhibit.

Requirements:
Image Size: 1200 x 675 px (16:9 ratio) 1MB
Image Format: JPEG, PNG, SVG
Video Format: YouTube, Vimeo

Exhibitor Logo:

Exhibitors are able to provide their own logo.

Requirements:
Size: 400 x 200 px (2:1 ratio) 1MB
Format JPEG, PNG, SVG

Exhibitor Background Image:

Exhibitors are able to provide their own background image.

Requirements:
Size: 2560 x 1600 px (16:10 ratio) 1MB
Format: JPEG, PNG, SVG

Image is for sample purposes only.

Reach both in-person and virtual attendees before, during, and after the in-person meeting!

14,500 Unique Users of Virtual Meeting

PREVIEW DAYS: Nearly 5,000 unique users visited the 2024 virtual meeting platform prior to the start of the in-person meeting.

POST-MEETING: An average of 7,000 users accessed the 2024 virtual meeting platform after the in-person exhibit hall closed.

Now is the time to secure your virtual exhibit and gain nearly three months of exposure to hematology professionals from every subspecialty!

The 2025 ASH Annual Meeting virtual exhibits will be available December 3, 2025 through March 1, 2026.

PRICE: \$10,000

For more information on becoming a virtual exhibitor, contact 703-631-6200 or ashexhibits@spargoinc.com.