



2021 ASH® MEETING ON HEMATOLOGIC MALIGNANCIES

Chicago, IL, September 10-11 | In Person and Virtual



SUPPORT OPPORTUNITIES

Rotating Digital Advertisement

(Non-Exclusive)

- **Hero Ad – \$5,000**
 - Prominent, horizontal hyperlinked ad that displays at the top of the exhibit hall landing page on the virtual platform (max 5 advertisers)
- **Tower Ad – \$3,500**
 - Vertical hyperlinked ad that displays on exhibit hall landing page on the virtual platform (max 5 advertisers)

Registration and Housing Confirmation Bundle – \$15,000

SOLD

(Exclusive)

The Registration and Housing Confirmation Bundle gives you the exclusive right to include your hyperlinked display ad on the registration and housing confirmation page and all registration and housing confirmation emails.

Satellite Symposium

(Non-Exclusive)

Satellite Symposia are industry-sponsored, CME-certified symposia offered in conjunction with ASH meetings. These events are not part of the official ASH meeting program and are planned solely by the sponsoring company.

- **In-Person - \$13,500**
 - Limited to one evening session on Thursday, September 9 and Friday, September 10, post-official program
- **Virtual - \$12,500**
 - Unlimited

Virtual Product Theater

(Non-Exclusive)

Offering the ability to present new research findings on products, provide product details, and give demonstrations, Product Theaters will take place on the virtual platform Friday, September 10 and Saturday, September 11 from 12:00 p.m. - 1:00 p.m. and 5:30 p.m. - 6:30 p.m. Product Theaters must focus on the clinical benefit or science of an approved product and are solely promotional in nature. Continuing medical education credits may not be offered. Live Q&A is included.

- **Virtual Live Broadcast - \$17,500**
- **Virtual Pre-recorded - \$12,500**

Wi-Fi – \$15,000

(Exclusive)

Your support of the Wi-Fi will be recognized on signage, prominently displayed in high-traffic areas of the meeting site.

ENHANCE YOUR PRESENCE! To secure your opportunity contact:

ashexhibits@spargoinc.com | 703-631-6200 | 800-564-4220