



mhncs

MULTIDISCIPLINARY
HEAD AND NECK
CANCERS SYMPOSIUM

ACCELERATING COLLABORATIVE SCIENCE
AND PATIENT-CENTERED CARE

JW MARRIOTT DESERT RIDGE | PHOENIX | FEBRUARY 29 - MARCH 2, 2024

CO-SPONSORED BY:



ASCO AMERICAN SOCIETY OF
CLINICAL ONCOLOGY
KNOWLEDGE CONQUERS CANCER

ASTRO AMERICAN SOCIETY
FOR RADIATION ONCOLOGY

sitc
Society for Immunotherapy of Cancer

“This meeting is truly multidisciplinary and it is great to get the perspective of surgeons, med onc/rad onc, supportive care staff like dietitians and speech-language pathologists, along with the perspective of the patients themselves.”

– 2022 Head and Neck
Symposium Attendee

 #HNCS24

Exhibitor Prospectus

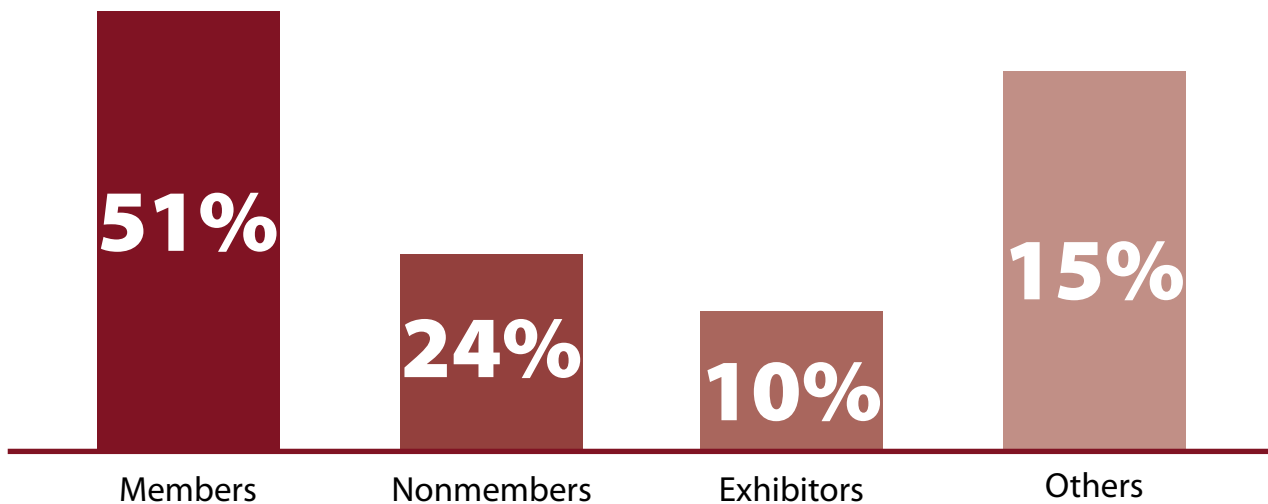
Interact with key decision makers from all disciplines — radiation oncology, medical oncology and surgery — involved in the treatment and care of head and neck cancer patients.

- Introduce your new products to a target audience looking for the latest innovations in cancer treatment.
- Connect with attendees during dedicated exhibit hours and share perspectives on the latest trends.
- Network with specialists from around the world who are on the cutting edge of research advances for thoracic cancers.
- 96.3% of 2022 attendees said the Multidisciplinary Head and Neck Cancers Symposium met or exceeded their expectations.

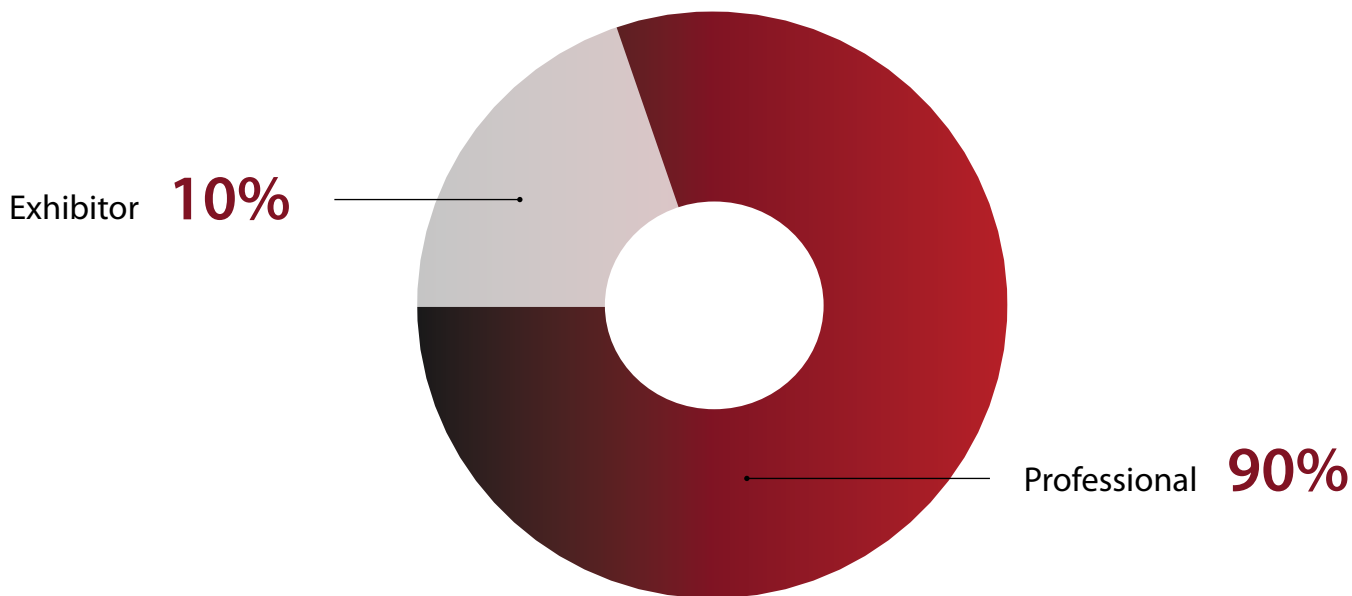
For more information on becoming an exhibitor, visit
www.headandnecksymposium.org

2022 Registration Analysis

Registration Statistics



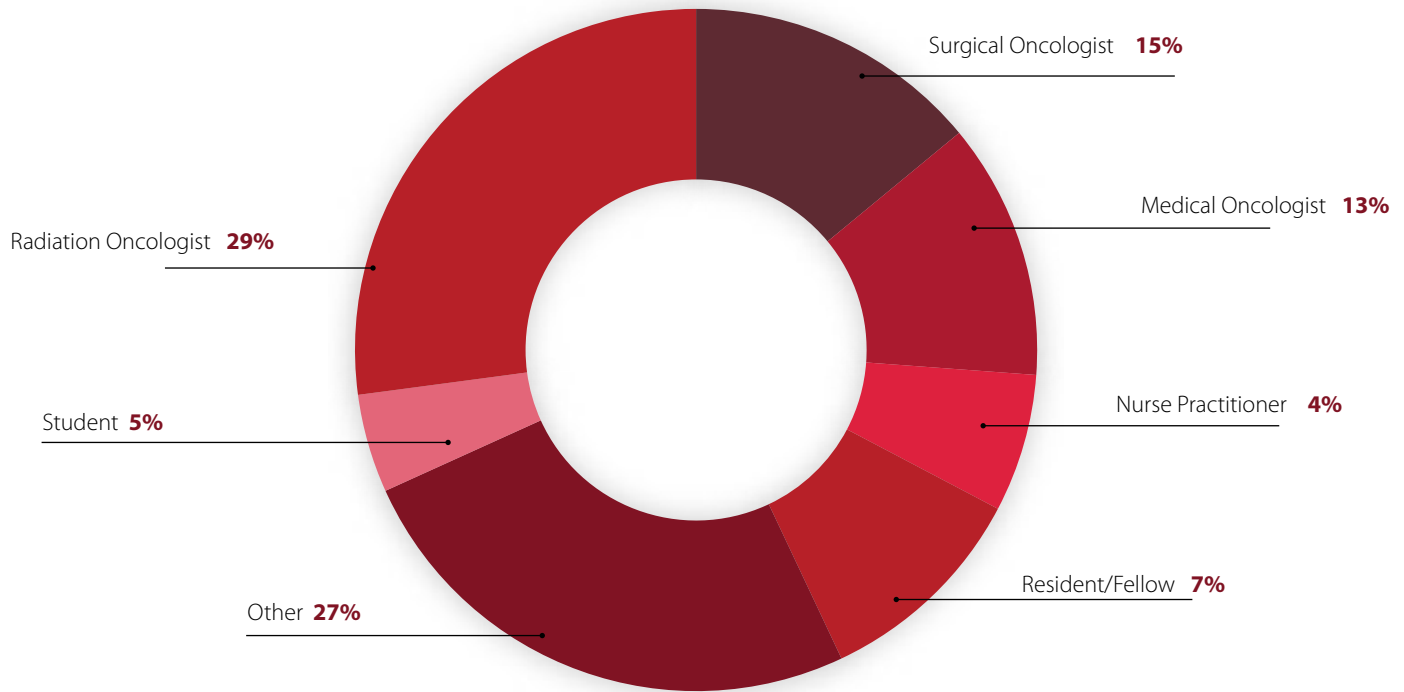
Attendance by Registration Type



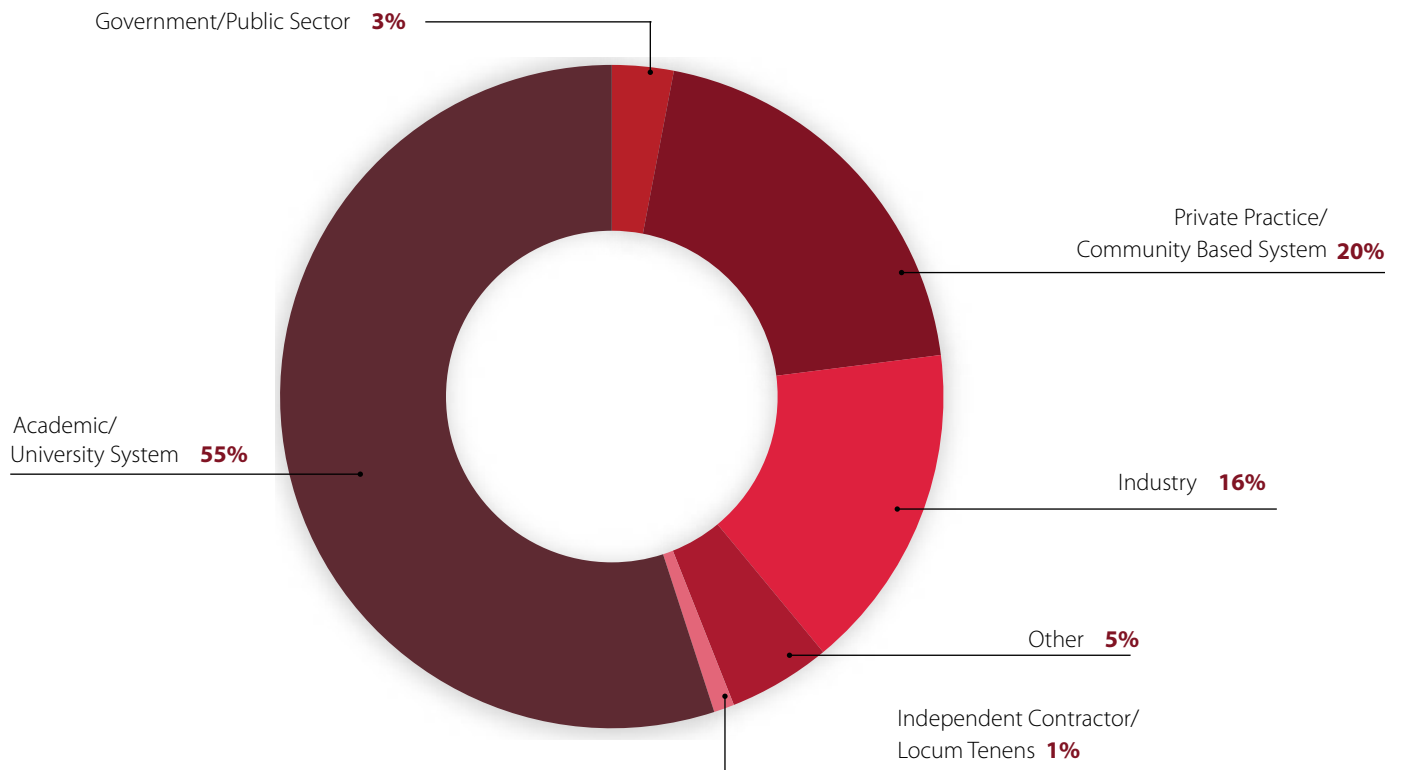
2022 Registration Analysis

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Registration by Occupation



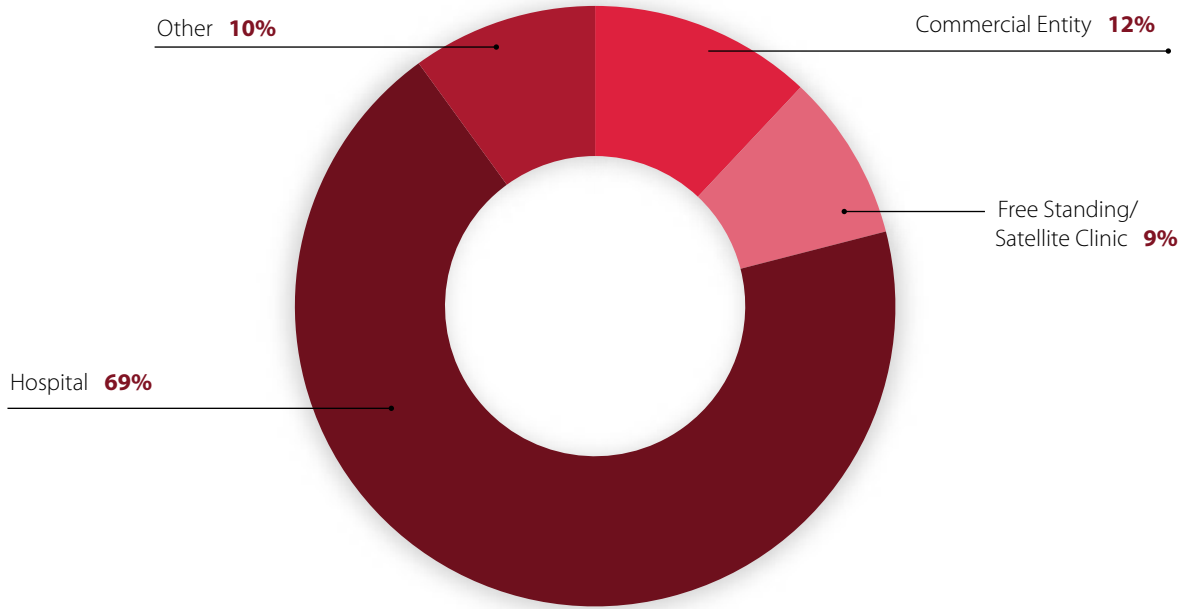
Registration by Primary Employer



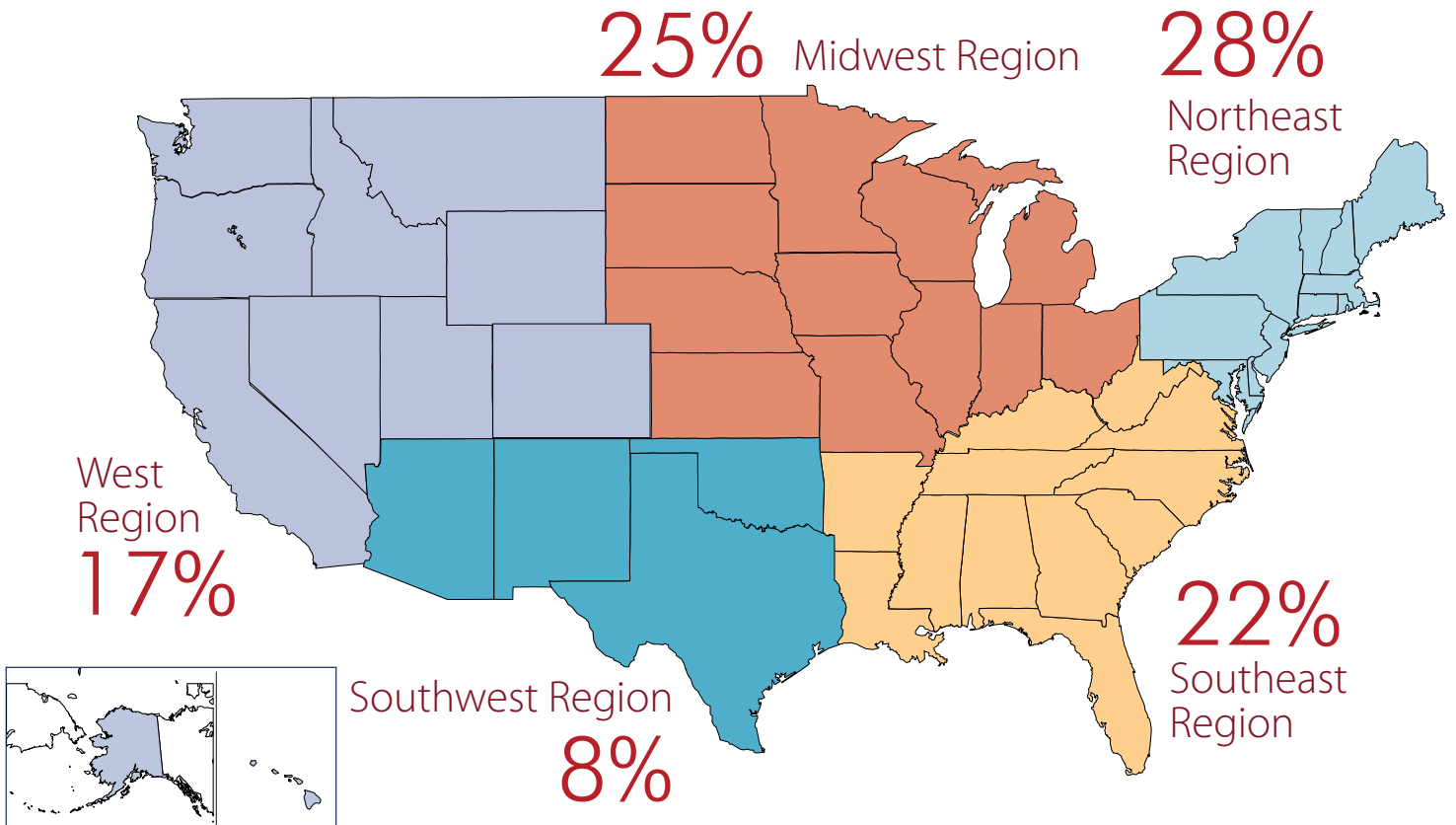
2022 Registration Analysis

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Attendance by Practice Location



United States Attendance



Technical Exhibits

EXHIBIT HALL RATES

Exhibit Fee: \$4,500 per tabletop exhibit

Exhibit Fee Includes:

- One Six Foot Draped Table with Two Chairs
- Participation in the Passport to Prizes Program
- Two Exhibitor Registrations
Additional exhibitor registrations are available for purchase. Ambassador's Exhibitor Registrations qualify for CME credits. Exhibitors are not eligible to receive CME credits.
- Exhibitor Listing in the Program
- All Food Served in the Exhibit Hall
- Postshow Attendee List
Please note, exhibitors will be required to sign a licensing agreement prior to obtaining the list and eligibility requirements may apply. Registrants have the option to decline to have their name provided on the list.

EXHIBIT ELIGIBILITY

ASTRO views the Exhibit Hall as an integral part of the educational and scientific program. Qualified exhibitors are limited to firms, organizations and agencies whose exhibits promote an awareness of products, technologies and services that are recognized and approved by ASTRO as being in harmony with, and supportive of, the objectives of the Multidisciplinary Head and Neck Cancers Symposium. ASTRO has the sole right to determine the final eligibility/qualification of any firm, organization, agency or product for inclusion in the Exhibit Hall. Rulings of ASTRO shall, in all instances, be final with regard to allowed use of exhibit space.

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space to which they are allocated. Only those products and/or services that are manufactured or distributed by your company may be displayed in the Exhibit Hall.

SPACE ASSIGNMENT

Space will be assigned on a first-come, first-served basis.

TERMS OF PAYMENT AND CANCELLATION

Payment

- All applications for exhibit space must include full booth payment.
- No booth space will be assigned until all payment conditions are met.

Cancellation

- 100% of the total booth fee will be retained for cancellations.
- All cancellations must be made in writing to ASTRO.
- Exhibit fees are not transferable to another ASTRO meeting.
- Failure to make payment does not release the exhibitor from any contractual financial obligation.
- All outstanding exhibit payments for booth, expo suite, executive suite/meeting room cancellations, etc., or booth downsizing from prior ASTRO events must be paid in full in order to be eligible to apply and contract for exhibit space at the 2024 Multidisciplinary Head and Neck Cancers Symposium.

SPONSORSHIP OPPORTUNITIES

Don't miss out on our highly visible sponsorship opportunities to further enhance your company's presence and extend your branding and marketing well beyond the 2024 Multidisciplinary Head and Neck Cancers Symposium. View the offerings on the [Sponsorship Opportunities website!](#) You can reach a member of our Corporate Relations Department at corporaterelations@astro.org or 703-839-7342.

PRESHOW ATTENDEE MAILING LIST

Promote your participation at the Multidisciplinary Head and Neck Cancers Symposium to registered attendees. Rent the Preshow Mailing List for only \$500! The Preshow list will be sent no earlier than four weeks prior to the meeting. All orders require a sample of the printed material to be mailed. To request the list, please check the Preshow Mailing List box on the Application and Contract for Exhibit Space.

General Information

EXHIBIT HALL HOURS*

Wednesday, February 28, 2024

Exhibitor Move-In 6:00 p.m. - 8:00 p.m.

Thursday, February 29, 2024

Exhibit Hall Open 7:00 a.m. - 5:30 p.m.

- Exhibit Hall open during all breakfast, coffee breaks and lunch.

Networking Reception 4:30 p.m. - 5:30 p.m.

Friday, March 1, 2024

Exhibit Hall Open 7:00 a.m. - 3:00 p.m.

- Exhibit Hall open during all breakfast, coffee breaks and lunch.

Exhibitor Move-Out 3:00 p.m. - 5:00 p.m.

A detailed program agenda will be released soon.

Check the website for updates at www.headandnecksymposium.org.

* Times listed are subject to change.

INCLUDED IN YOUR BOOTH PACKAGE

Participate in our Passport to Prizes Program!

This program is designed to give attendees incentives for visiting each exhibitor's booth. Make the most out of your exhibiting experience by giving attendees another reason to swing by! For more information about this program and how to participate, please contact Shirley Harris at shirley.harris@spargoinc.com.

KEY CONTACTS

EXHIBIT SALES

703-654-6490

astroexhibits@spargoinc.com

HOUSING

1-800-541-6058

headandneckhousing@spargoinc.com

REGISTRATION

1-800-541-6058

headandneckreg@spargoinc.com

MEETING INFORMATION

703-839-7390

meetings@astro.org

SPONSORSHIP OPPORTUNITIES

703-839-7342

corporaterelations@astro.org

MEDIA RELATIONS

703-286-1600

press@astro.org

IMPORTANT DATES

September 1, 2023

Service manual available through the Exhibitor Resource Center

January 19, 2024

Exhibitor listing deadline

January 29, 2024

Exhibitors notify ASTRO of any giveaways or use of an EAC

January 29, 2024

Preshow Attendee List emailed (\$500 per Exhibitor)

January 29, 2024

Exhibitor personnel and sponsor registration deadline

February 7, 2024

Deadline to confirm participation in Passport to Prizes Program

February 15, 2024

AV, booth furnishings and shipment vendor discount deadline

February 28, 2024

Tabletop display setup from 6:00 p.m. – 8:00 p.m.

February 29, 2024

Exhibit Hall opens at 7:00 a.m.

March 1, 2024

Dismantle begins at 3:00 p.m. and must be completed by 5:00 p.m.