

**International  
Myeloma Society**

# 20th Annual Meeting and Exposition

**SEPTEMBER 27-30, 2023**

Megaron Athens International  
Conference Centre | Athens, Greece

**SUPPORT PROGRAMS**



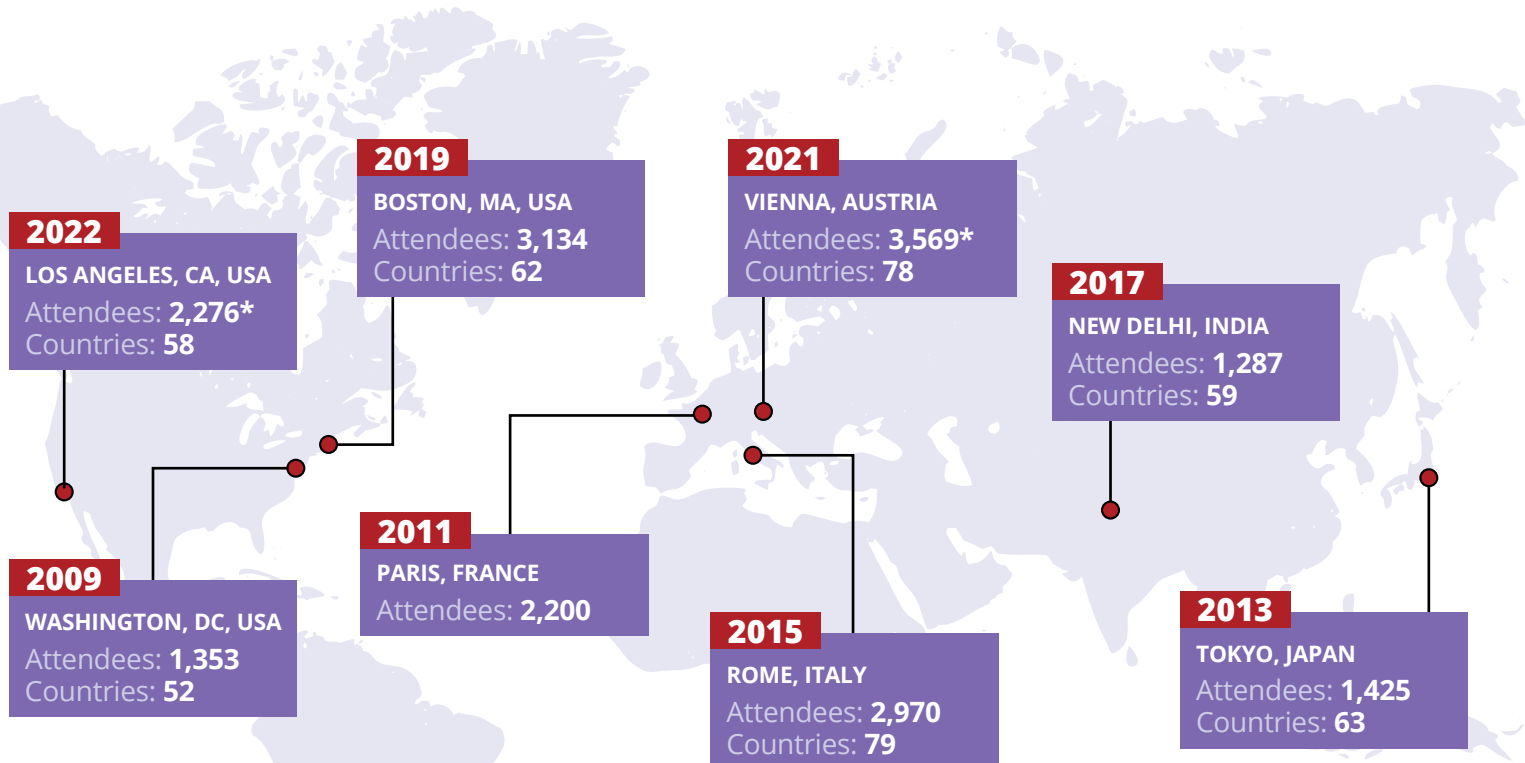
# About our Workshop

The International Myeloma Society Annual Meeting is the defining meeting in myeloma with a focus on both the basic, preclinical and the clinical aspects, including:

- Scientific Programs
- Keynote Addresses
- Poster Presentations
- Oral Presentations (Basic Biology, Preclinical Trials and Clinical Studies)



## Attendance Data



\*In-person + virtual attendees



# Support Programs

Support funding is vital to the expansion of the International Myeloma Society's face to face meetings, career development initiatives, and research programs. Your support contributes to helping clinicians and researchers develop and expand their expertise in myeloma which results in improved outcomes for patients throughout the world.

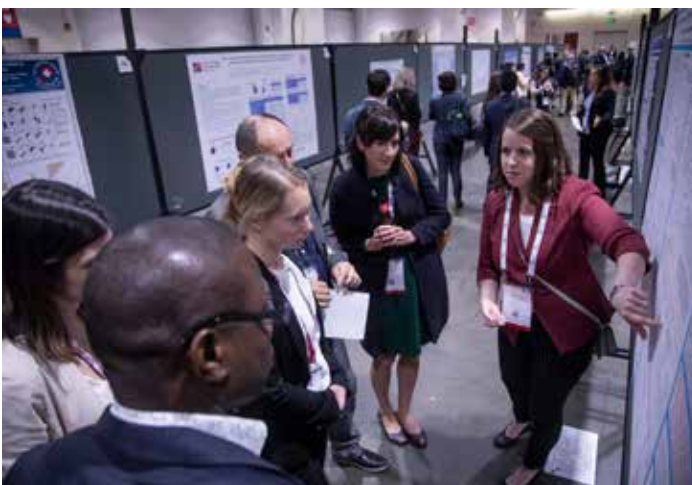
## Titanium

- Clinician focused Educational Session (90 minutes) held as part of the official IMS Annual Meeting program (non-compete). The session will be included in the IMS AM on demand programming that will be hosted online following the meeting
- Recognition of Titanium Sponsors at the IMS Annual Meeting Opening Reception
- 300 Full Conference Registrations
- Two Private Meeting Rooms at the Megaron Conference Centre for all days of the event
- Premium Exhibit Space
- Ten Invitations for company executives to attend the Faculty Dinner
- 30% discount on purchase of additional Sponsorship Opportunities at IMS Annual Meeting
- Sponsorship of Mobile App (Titanium sponsor recognition on splash screen)
- Rotating Banner Ad on the IMS Annual Meeting website landing page
- Two Full Page Ads in the IMS Annual Meeting program guide
- One Page Insert in attendee registration bags
- Sponsor Listing on IMS Annual Meeting website including link to sponsor website
- Titanium Level Recognition on IMS Annual Meeting program announcements, website, onsite signage and all marketing communications



## Platinum

- Clinician focused Educational Session (60 minutes) held as part of the official IMS Annual Meeting program. The session will be included in the IMS AM on demand programming that will be hosted online following the meeting
- 250 Full Conference Registrations
- One Private Meeting Room at the Megaron Conference Centre for all days of the event
- Premium Exhibit Space
- Four Invitations for company executives to attend the Faculty Dinner
- 25% discount on purchase of additional Sponsorship Opportunities at IMS Annual Meeting
- Rotating Banner Ad on the IMS Annual Meeting Website
- One Full Page Ad in IMS Annual Meeting program guide
- One Page Insert in attendee registration bags
- Sponsor Listing on IMS Annual Meeting website including link to sponsor website
- Platinum Level Recognition on IMS Annual Meeting program announcements, website, onsite signage and all marketing communications



# Support Programs, CONTINUED

## Gold

- 125 Full Conference Registrations
- One Private Meeting Room at the Megaron Conference Centre for all days of the event
- Exhibit Space
- Two Invitations for company executives to attend the Faculty Dinner
- 20% discount on purchase of additional Sponsorship Opportunities at IMS Annual Meeting
- One Full Page Ad in IMS Annual Meeting program guide
- Sponsor Listing on IMS Annual Meeting website including link to sponsor website
- Gold Level Recognition on IMS Annual Meeting program announcements, website, onsite signage and all marketing communications

## Silver

- 75 Full Conference Registrations
- Exhibit Space
- 15% discount on purchase of additional Sponsorship Opportunities at IMS Annual Meeting
- One Full Page Ad in IMS Annual Meeting program guide
- Sponsor listing on IMS Annual Meeting website including link to sponsor website
- Silver level recognition on IMS Annual Meeting program announcements, website, onsite signage and all marketing communications



## Additional Opportunities

- Charging Stations
- Internet Station
- Lanyards
- WiFi
- Hotel Keycards
- Registration Confirmations
- Program Guide Inside Back Cover

**For more information about sponsorship opportunities please contact SPARGO, Inc. at [ims-exhibits@spargoinc.com](mailto:ims-exhibits@spargoinc.com).**

## Our Purpose

The International Myeloma Society (IMS) is a professional, scientific, and medical society established to bring together clinical and experimental scientists involved in the study of myeloma.



The purpose of this society is to promote research, education, clinical studies (including diagnosis and treatment), workshops, conferences, and symposia on all aspects of multiple myeloma worldwide.

The IMS is a membership organization comprised of basic research scientists, and clinical investigators in the field along with physicians and other healthcare practitioners.

IMS is governed by a Board of Directors representing practices from around the world. The Society encourages and promotes the study of this expanding field through its IMS Annual Meeting and additional meetings and workshops held throughout the year.