



DISPLAY GUIDELINES – ISLAND BOOTH

An island booth is typically a 400-square-foot (20'x20') or larger exhibit space exposed to the aisles on all four sides. Island booths must be constructed to allow access from all sides. Island booths should have open sight lines front to back and side to side and through the design (including hanging signs/structures), so that the surrounding area can be viewed through the booth and neighboring booths are not inappropriately obstructed.

Island booths are to be constructed to allow contiguous 2-foot access into the booth from all sides (aisles) to allow attendees to view booth items within the confines of the booth. Kiosks, podiums, help desks, etc. must be set back 2-foot from the entry access point of the booth.

The top of the booth's sign must not extend more than 22 feet from the exhibit hall floor and cannot block visibility of IMS signs. The maximum height for structure within the booth is 20 feet but hanging signs can go to 22 feet. Variances will not be granted.

Please note: Multilevel exhibits are not permitted.

Exhibitors who wish to construct an island booth that will be 400 square feet or larger are required to submit a digital drawing, rendering, or architectural plans to IMS Exhibits Management for approval by Friday, August 1, 2025. Please send the files to stephanie.houck@spargoinc.com.

Any changes that occur after initial submission must be resubmitted to IMS Exhibits Management for approval prior to the meeting. Should booth construction at the show deviate from the actual submitted and approved floor plans, IMS Exhibits Management reserves the right to ask the exhibitor to make modifications at the exhibitor's expense.

Questions? Please contact Stephanie Houck, IMS Exhibits Management, at stephanie.houck@spargoinc.com or +1-703-679-3972.