



18th International Myeloma Workshop

SUPPORT PROGRAMS

September 8-11, 2021
Messe Wien Exhibition & Congress Center
Vienna, Austria



About Our Workshop

The International Myeloma Workshop is the defining meeting in myeloma with a focus on both the basic, preclinical and the clinical aspects, including:

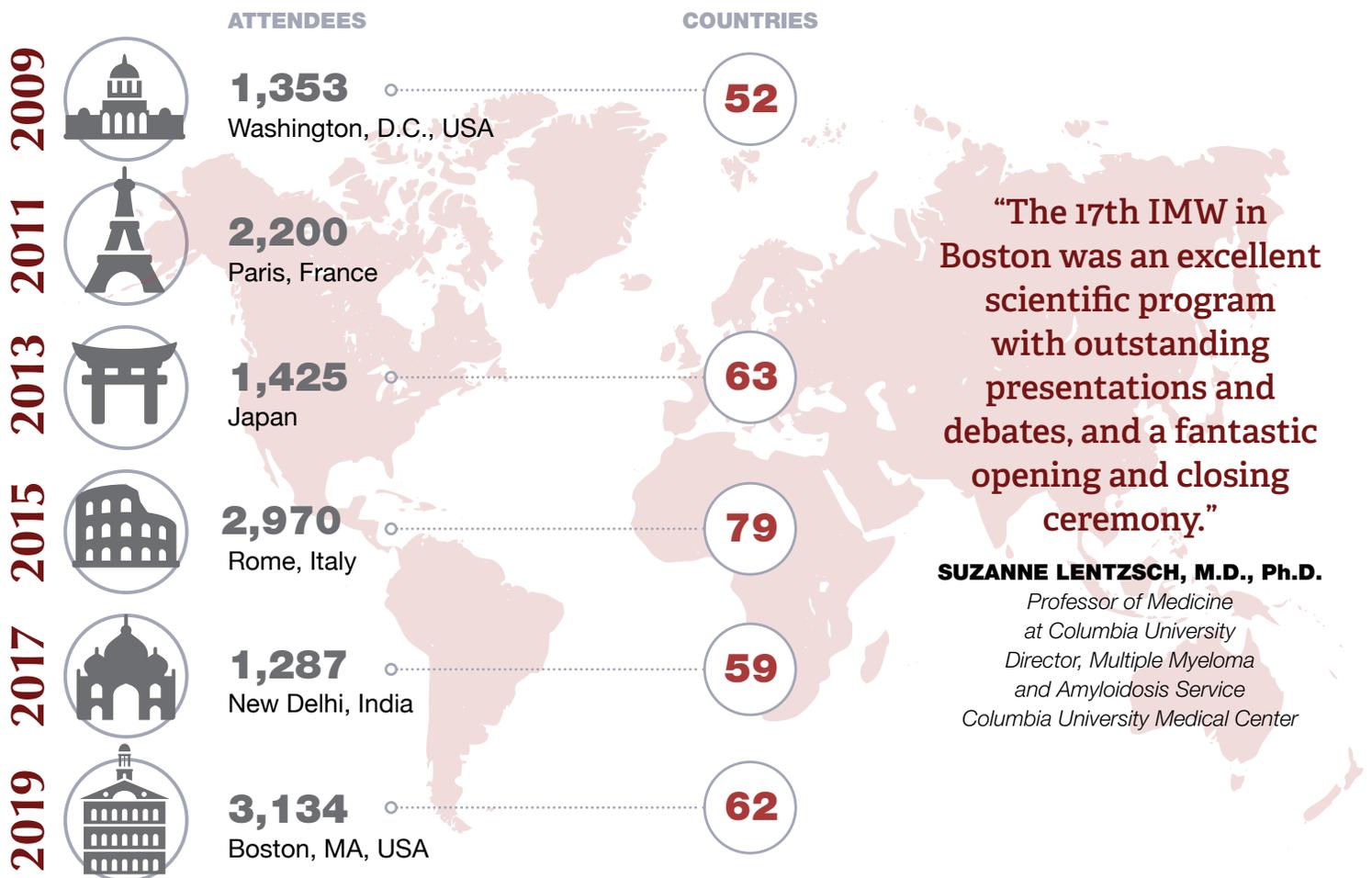
- Scientific Programs
- Keynote Addresses
- Poster Presentations
- Oral Presentations (Basic Biology, Preclinical Trials and Clinical Studies)

“The Opening Ceremony was just a snapshot of what was to come. The meeting ran like clockwork with minimal repetition of either subject matter or presenters.”

ROBERT A. KYLE, M.D.
Hematologist, Mayo Clinic



Attendance Data from Previous Meetings



“The 17th IMW in Boston was an excellent scientific program with outstanding presentations and debates, and a fantastic opening and closing ceremony.”

SUZANNE LENTZSCH, M.D., Ph.D.
*Professor of Medicine at Columbia University
Director, Multiple Myeloma and Amyloidosis Service
Columbia University Medical Center*

Support Programs

Support funding is vital to the expansion of the International Myeloma Society's face to face meetings, career development initiatives, and research programs and to improving the condition of patients with myeloma. Your support contributes to helping clinicians and researchers develop and expand their expertise in myeloma which results in improved outcomes for patients throughout the world.

TITANIUM

- Clinician focused Educational Session held as part of the official IMW program (non-compete). The session will be included in the IMW 2021 Virtual Meeting that will be hosted online for one year following the conclusion of the meeting
- Sponsorship of the IMW Opening and Closing Receptions
- 300 full conference registrations
- Two private meeting rooms at the Messe Wein for all days of the event
- 180 sq. meters of premium exhibit space
- Ten invitations for company executives to attend the Faculty Dinner
- Four invitations for company executives to attend the Faculty Networking event held the day prior to the IMW meeting
- Priority housing
- Sponsorship of mobile app (recognition provided on splash screen)
- Sponsorship of shuttle transportation
- Full page ad in IMW printed program guide
- One page insert in attendee registration bags
- Sponsor listing on IMW website including link to sponsor website
- Titanium level recognition on IMW program announcements, website, onsite signage and all overall marketing communications

GOLD

- 125 full conference registrations
- One private meeting room at the Messe Wein for all days of the event
- 36 sq meters. of exhibit space
- Two invitations for company executives to attend the Faculty Dinner
- Priority housing
- Full page ad in IMW printed program guide
- Sponsor listing on IMW website including link to sponsor website
- Gold level recognition on IMW program announcements, website, onsite signage and all overall marketing communications

PLATINUM

- Clinician focused Educational Session held as part of the official IMW program (non-compete). The session will be included in the IMW 2021 Virtual Meeting that will be hosted online for one year following the conclusion of the meeting.
- 250 full conference registrations
- Two private meeting rooms at the Messe Wein for all days of the event
- 108 sq. meters of premium exhibit space
- Four invitations for company executives to attend the Faculty Dinner
- Two invitations for company executives to attend the Faculty Networking event held the day prior to the IMW meeting
- Priority housing
- Sponsorship of shuttle transportation
- Full page ad in IMW printed program guide
- One page insert in attendee registration bags
- Sponsor listing on IMW website including link to sponsor website
- Platinum level recognition on IMW program announcements, website, and onsite signage and all overall marketing communications



SILVER

- 75 full conference registrations
- 18 sq. meters of exhibit space
- Full page ad in IMW printed program guide
- Sponsor Listing on IMW website including link to sponsor website
- Silver level recognition on IMW program announcements, website, onsite signage and all overall marketing communications



OUR PURPOSE

The International Myeloma Society (IMS) is a professional, scientific, and medical society established to bring together clinical and experimental scientists involved in the study of myeloma.



The purpose of this society is to promote research, education, clinical studies (including diagnosis and treatment), workshops, conferences, and symposia on all aspects of multiple myeloma worldwide.

The IMS is a membership organization comprised of basic research scientists, and clinical investigators in the field along with physicians and other healthcare practitioners. IMS is governed by a Board of Directors representing practices from around the world and encourages and promotes the study of this expanding field through its biennial International Myeloma Workshop.

EXHIBIT SPACE AND ADDITIONAL OPPORTUNITIES

For more information about becoming an exhibitor or securing the following additional opportunities, contact the SPARGO, Inc. Exhibits Department at imwexhibits@spargo.com.

- IMW Wi-Fi Access
- Internet Station
- Charging Kiosks
- Lanyards
- Hotel Keycards (rights only)
- Program Guide Back Cover
- Program Inside Back Cover
- Lunch
- Coffee Break

