POST-MEETING ATTENDEE MAILING LIST LEASE ORDER FORM

Sample Mailing and Payment must be submitted for order to be processed: Deadline: Monday, January 28, 2019

CONTACT (Please Print or Type Clearly)
☐ Exhibitor ☐ Patron Contact: __________________________________________
Organization: __________________________________________________________
Address: ______________________________________________________________
City: __________________________ State: ______ Zip: ______ Country: __________
Phone: ________________________ Email: ________________________________

☐ 2019 List: $500 for up to the first 5,000 addresses and $100 for each increment of 1,000 (rounded up) addresses above the initial 5,000. Lease forms accepted beginning 12/1/18. Mail house fees are separate. The list includes names and emails of opted-in attendees (no phone or fax numbers) sent directly to TRB’s mail house for distribution.

ORGANIZATIONAL TYPE
☐ ALL (or select one or more)
☐ U.S. DOT
☐ Other U.S. Federal Government
☐ Non-U.S. Government
☐ State Transportation Department
☐ Other State Government
☐ Local or Regional Government Agency (City, County or MPO)
☐ Aviation
☐ Port Authority
☐ Transit Agency
☐ Railroad
☐ Academia
☐ Research Institution
☐ Industry/Commercial
☐ Contractor /Consultant
☐ Service/Association/Nonprofit
☐ Media
☐ Other

SUBJECT AREAS
☐ ALL (or select one or more)
☐ Administration and Management
☐ Marine Transportation
☐ Aviation
☐ Materials
☐ Bridges and Other Structures
☐ Operations and Traffic Management
☐ Construction
☐ Pavements
☐ Data and Information Technology
☐ Pedestrians and Bicyclists
☐ Design
☐ Pipeline
☐ Economics
☐ Planning and Forecasting
☐ Education and Training
☐ Policy
☐ Energy
☐ Public Transportation
☐ Environment
☐ Railroads
☐ Finance
☐ Research (about research)
☐ Freight Transportation
☐ Safety and Human Factors
☐ Geotechnology
☐ Security and Emergencies
☐ History
☐ Society
☐ Hydraulics and Hydrology
☐ Terminals and Facilities
☐ Law
☐ Transportation (General)
☐ Maintenance and Preservation
☐ Vehicles and Equipment

JOB TYPES
☐ ALL (or select one or more)
☐ Attorney
☐ Business Development Specialist
☐ CEO/President/Director Executive Officer
☐ Economic Development
☐ Elected Official/Staff
☐ Engineer
☐ Environmental Analyst
☐ Enforcement/ First Responder
☐ Financial/ Accountant/Auditor
☐ Government Relations/ Public
☐ Information/Marketing/ Communications
☐ Operations Coordinator Manager
☐ Planner/ Modeller
☐ Policy Analyst
☐ Professor
☐ Program or Project Coordinator/Manager
☐ Purchasing Agent/ Contracts
☐ Researcher
☐ Software Engineer/ Developer
☐ Student
☐ Technician – Construction, Design, or Materials
☐ Other

Send Order Form:
TRB 2019 Attendee Mailing List Order
c/o J. Spargo and Associates, Inc.
Email: lauren.turosik@spargoinc.com
Phone: 703-667-5701

Email a Sample Mailing for approval to:
lauren.turosik@spargoinc.com

Bonded Data Management Company
Infocus Marketing, Inc. will send out the email. (separate fee applies for execution of the email)

Make checks payable to: Spargo

Submit application to:
lauren.turosik@spargoinc.com
703-667-5701

Need Help? Contact:
lauren.turosik@spargoinc.com
703-667-5701

Credit Card Payments:
An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

Mail payments to:
TRB Exposition Management
C/o Andrew Cooper
11208 Waples Mill Rd., Suite 112
Fairfax, VA 22030
2019 Terms and Conditions: To receive a list count, complete this form and return to SPARGO, Inc. All orders must be prepaid in full prior to processing. Purchase orders are not accepted. Lists will be sent directly to Infocus Marketing Inc. The TRB Annual Meeting attendee mailing lists are leased and not sold. They are for one-time use only. (Separate fee applies for execution of the email.)

Deliverability: TRB does not guarantee the deliverability of its lists.

Eligibility: The TRB Annual Meeting Attendee List is available to patrons and contracted exhibitors only to promote transportation related products or services and their participation at the TRB Annual Meeting. TRB reserves the right to refuse lease of the attendee lists at any time.

Turn-Around Time: Infocus Marketing Inc. will receive the list 3-5 business days from receipt of payment and approval from TRB. Order confirmation will be delivered via email.

Order Cancellation: All orders are subject to a $50 cancellation fee. No orders may be cancelled after processing and no refunds will be made for orders cancelled after processing.

TRB Logo/Logotype and Use of TRB Annual Meetings Logos: The use of the NAS or TRB Logo/Logotype is strictly prohibited. However, the TRB Annual Meeting Logo, as shown in the above header is available for use by Exhibitors subject to written approval by TRB. Contact lauren.turosik@spargoinc.com for approved artwork.

InFocus Fees and E-Mail Submission Deadlines

InFocus Fees for Basic Email Transmission:
- Set-up Fee: $50 flat fee
- Transmission: $75 per thousand email addresses
- Suppression: $100 flat fee (up to 250K records)
- Tracking Report: $25 flat fee

InFocus Fees for Optional Services:
- A/B Split: $150 flat fee
- Any text, code, or artwork changes to HTML email document(s): $100/hour, with a one hour minimum
- Any more than two tests/changes: $50 per test/change
- Image Hosting: $50 per image
- Personalization of transmission: $100 flat fee

Submission Deadlines - To help ensure that your message receives maximum attention emails are scheduled into unique daily slots. No more than three mailings will be slotted per day -- first come, first served. To book a slot for a specific day, please note the weekly deadlines below. TRB retains sole discretion on the number of mailings per day.

<table>
<thead>
<tr>
<th>Post-Show Deadlines</th>
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<tbody>
<tr>
<td><strong>Post-Show Week 1 - Week of Jan. 21, 2019</strong></td>
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<tr>
<td>• Mailing period - Jan. 21-25, 2019</td>
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<tr>
<td>• Materials due 1/7/2019 (Identical deadline as show week due to onsite staffing responsibilities)</td>
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<tr>
<td><strong>Post-Show Week 2 - Week of Jan. 28, 2019</strong></td>
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<tr>
<td>• Mailing period - Jan. 28-Feb. 1, 2019</td>
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<tr>
<td>• Materials due 1/21/2019</td>
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<tr>
<td><strong>Post-Show Week 3 - Week of Feb. 4, 2019</strong></td>
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<tr>
<td>• Mailing period – Feb. 4-8, 2019</td>
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<tr>
<td>• Materials due 1/28/2019</td>
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<tr>
<td><strong>Post-Show Week 4 - Week of Feb. 11, 2019 (Final)</strong></td>
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<tr>
<td>• Mailing period - Feb. 11-15, 2019</td>
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<tr>
<td>• Materials due 2/4/2019</td>
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