



Transportation Research Board 98th Annual Meeting

January 13 – 17, 2019 - Washington, D.C.

BENEFITS FOR PATRON/ADVERTISING OPPORTUNITIES

	Platinum (4)	Gold (5)	Silver (6)	Bronze (unlimited)
	\$23,100	\$12,900	\$9,800	\$5,925
Participation				
Full Registrations	8	6	5	4
Executive Committee Policy Session Invitations	4	3	2	1
Free Single Use Attendee Mailing List Rental	✓	✓	✓	✓
Access to All Organization Employees to Annual Meeting Compendium of Papers and Presentations	✓	✓	✓	✓
Hospitality Suite Rental Access	✓	✓	✓	✓
TRB Live Exhibit Hall Stage Rental Access	✓	✓	✓	✓
Recognition as a Patron in the Chairman's Luncheon Program	✓	✓	✓	✓
Organization's Media Contact Shared with Annual Meeting Media Registrants	✓	✓	✓	✓
Exposure				
Printed <i>Final Program</i> Advertisement	2 Page	1 Page	½ Page	
Logo on back cover of Printed Final Program	150%	130%	115%	100%
Logo in Welcome Slide Deck for Welcome Session, Deen Lecture, Chairman's Luncheon, and Executive Committee Meeting	150%	130%	115%	100%
Logo on Signage at Halls A & D Entrances (Exhibits & Posters)	150%	130%	115%	100%
Logo on Signage in the Marriott Marquis	150%	130%	115%	100%
Logo on Clings for Exhibit Floor	3	2	1	
Logo on Exhibit Aisle Signs (Dongle Signs)	1			
Online Descriptions Upgrade	Premium	Premium	Extended	
Logo and Link on the Annual Meeting Homepage	150%	130%	115%	100%
Logo and Link in the December Issue of the E-Newsletter	150%	130%	115%	100%
Logo and Link in Posts on TRB's Social Media Pages	✓	✓	✓	✓